



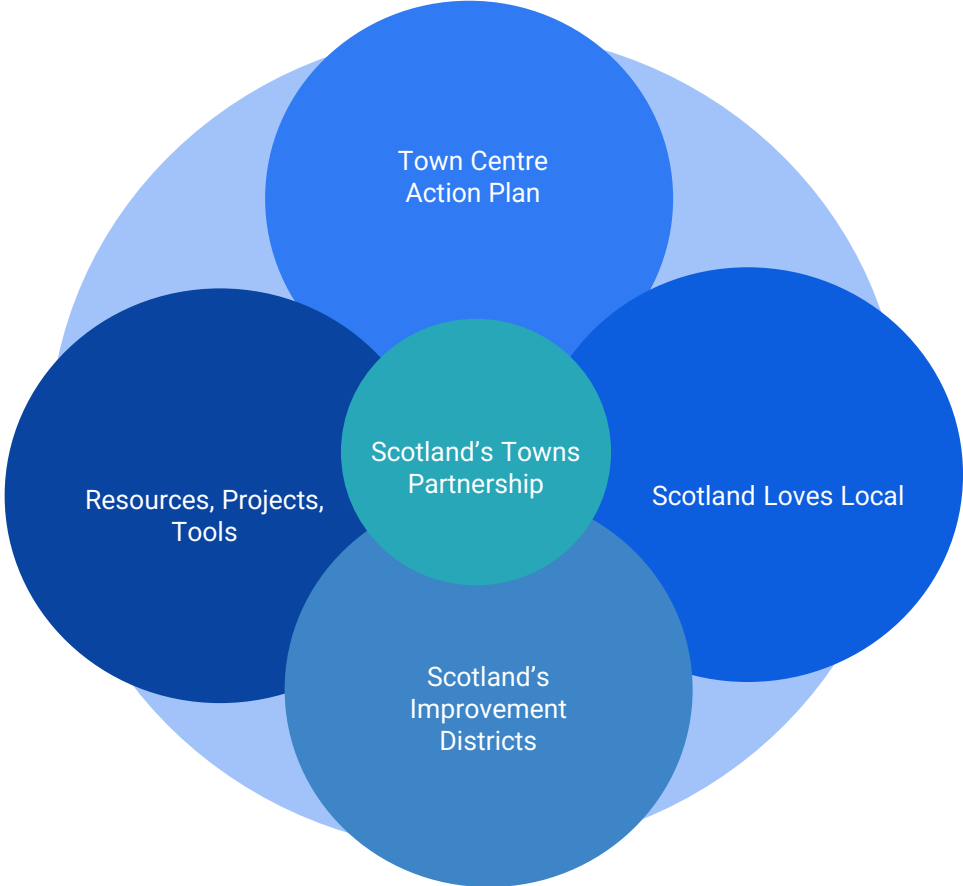
SITIP | SCOTLAND'S TOWNS PARTNERSHIP

A New Future for Scotland's Towns



- The go-to organisation for Scotland's towns and places - events, insight and networking
- Launched in 2014; BIDs added in 2017
- A collective championing the diversity of towns, places and the people with with an interest in them
- Shaping a stronger, fairer, greener, more equal future which has localism and community at its heart

Informing, influencing, connecting



- TCAP2: Led by STP Chair Professor Leigh Sparks
- Embeds **Town Centre First** approach to meet community needs and tackle climate change
- Incentivises entrepreneurship
- Limits out-of-town developments
- Encourages digital transformation

National report - local conversations

www.futuretowns.scot

**Town Centre Action Plan
Review - Joint response from
Scottish Government and
COSLA**



#ScotlandLovesLocal



- High-profile. Born out of lockdown to help local businesses fight for survival
- Encourages people to #ChooseLocal - thriving not just surviving
- Critical weapon in the armoury:
 - Covid recovery
 - Climate emergency
 - Cost of living crisis
- Grown into significant force for good in bringing action needed to build stronger places to live, work and visit



Scotland Loves Local Gift Card



Keeping money local for longer

- Direct support for local businesses and communities
- Success driven by local authority and businesses working together to recruit merchants and share wealth
- **£13m** and counting spent with local businesses
- **Over 7000** places to spend across Scotland
- Embraced by councils to provide direct cost of living crisis support AND support businesses
- Fantastic corporate reward - local people and enterprises supporting each other



SIDS: Our objectives

- Helping communities to grow - playing to their strengths and allowing individuality to shine
- Driving inclusive local economic growth by providing:
 - National strategic guidance
 - Training
 - Practical support
 - Strong partnerships
- Levering local investment, encouraging innovation, unlocking opportunities and sustainable change



Community Improvement District

- Possilpark's trailblazing **Remaking Saracen** highlights potential for communities nationwide
- Not just businesses coming together, but the wider community - creating real pride
- North Glasgow Homes (ngH) the first social landlord to become anchor organisation for an improvement district
- Remaking Saracen has brought the community together AND is improving area's look and feel

www.improvementdistricts.scot



- Amended Category: Improving Scotland's Places
- STP sponsors in partnership with A+DS – judging panel with SG Regeneration
- Wide range of places apply – large city neighbourhoods to small villages
- Criteria – improvements across physical, economic, social and community factors
- Need to demonstrate input by, and support from, local people and businesses



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