



Campbeltown Town Centre Regeneration



SOME OF THE CHALLENGES WE FACED

- Loss of traditional industries and large employers
- Remote area/Deprivation
- Decreasing population
- Low property values
- Rising unemployment
- No inward investment
- Lack repair/maintenance
- Deteriorating buildings
- Low pride of place



Tackling 60 years of under investment

SOMETHING HAD TO BE DONE

- Council and partners
- Regen strategy / Action Plan
- Started by public sector > private & third sectors
- Community involved from outset
- Extensive engagement and consultation
- `Bottom Up' approach to regeneration

AQUALIBRIUM LEISURE CENTRE



- European funding
- Library
- 4G Pitch (CHORD)



KINTYRE RENEWABLES HUB AND CII £12M



- Major infrastructure works
- Renewables Industry
- Wind tower plant
- Road improvements
- Upgrade of New Quay
- Supporting other industries



INFRASTRUCTURE IMPROVEMENTS

- Roads Depot rationalisation
 - Land transfer – new road



Affordable New Housing

32 new homes (+ 70 at Dalaruan)



ENHANCED BERTHING FACILITY



- CHORD project
- 54 berths
- On shore facilities; showers, WIFI etc.



PUBLIC REALM IMPROVEMENTS

- New paving
- Street furniture
- Bus terminus improved

HERITAGE LED REGENERATION

of historic town centre 2007-2021

➤ CARS Round 1

2007 to 2012 (*Merged with THI in 2009*)

➤ Townscape Heritage Initiative (THI)

2009 to 2015

➤ CARS Round 6

2015 to 2021

Role played by our funders!



TOWN CENTRE BASE

- Accessible hub – *Open door approach*
- Networking, sharing information and contacts
- Partnership working *Community groups including trust*
- Funded via CARS and THI (Included LEADER)

Photo taken 2009



SMALL GRANT WORKS



Initially no demand!

Over 50 small grant works completed

Saved/refurbished 160 timber windows



Quick wins

SHOPFRONTS IMPROVEMENTS



QUICK WINS



NEW BUSINESSES AND EXPANDING BUSINESSES

COMMUNITY BUILDINGS



Heritage Centre
Church Halls
Red Cross Hall

- *Raising awareness*
- *Community buy-in*
- *Future partners*



OLD SCHOOL – NOW CAMPBELTOWN BACKPACKERS



Before



After



- 6 year project
- Community group
- Partnership working
- Intensive Council support



TOWN HALL – COMPLETED PROJECT

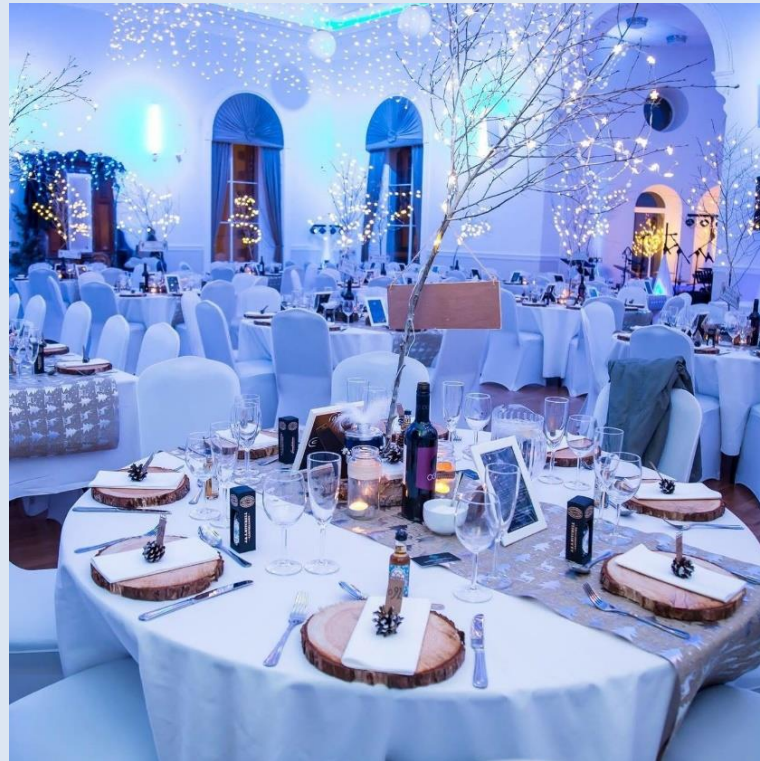


£2million repair & renovation project - SKDT

CAMPBELTOWN TOWN HALL



- Saved from mothballing
- 6 year project with trust – *Shared office*
- First asset transfer - to SKDT
- Community facility



- Big Lottery Fund £1m
- THI £387,000
- Council CHORD £300,000
- Historic Env. Scotland £225,00

PROMOTING MAINTENANCE – WITH HOUSING SERVICES

No Factoring for over 20 years!

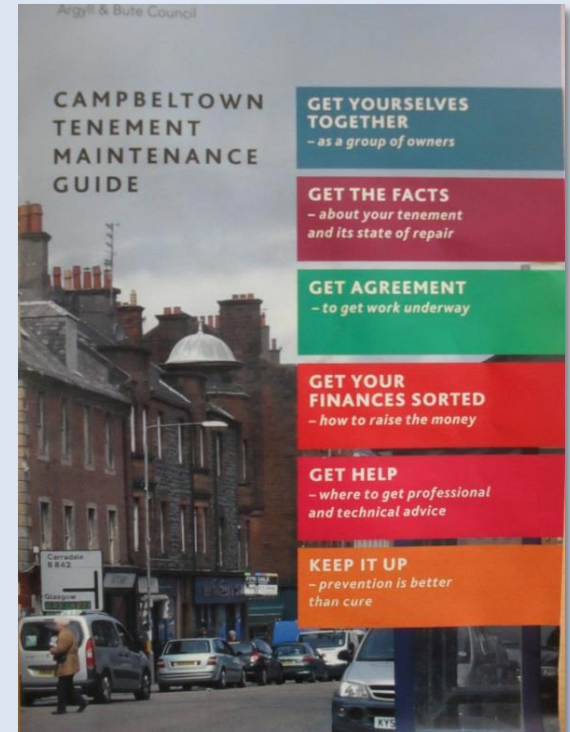
Gutter cleaning initiative

Maintenance events and NMW activities

Campbeltown Tenement Guide

Over 30 Owners Associations now formed

Tenement Condition Surveys and Reports



THI Target buildings delivered



27-31 Main Street £25,000 grant



60 Main Street - £70,000 grant



Royal Hotel

13-15 KIRK STREET



*Housing Services
matchfunding
grants*



**Scottish Empty Homes Champion of
the year award 2014**

- Total Cost
£335,000
- Vacant over
20 years
- Local
developer
- Purchased
from crown



50-52 MAIN STREET / 2 CROSS STREET



Dangerous Building Notice in place, facing demolition, legal agreement, new owner, THI & Council grants. Now 4 flats and one business. *Area Property Action Group formed!*

Winner 2016 Scottish Empty Homes Conference & 2017 National Empty Homes Awards



10-20 LONGROW SOUTH



£365k repair project

Key outcomes:

- Failing amenity deck replaced
- Saved 3 businesses & 6 homes
- 2 units back into use



MCLEAN PLACE WEST



Full tenement repair project

- 3 commercial units refurbished
- New businesses opened

Additional grant conditions



VACANT UNITS COMING BACK INTO USE



New tearoom and studio

AMENITY DECK PROJECT



£236k repair project
Council as client

Safeguarding:

- 21 homes
- 9 shops
- 33 jobs



44 MAIN STREET AND 3 LONGROW SOUTH



- 2 separate tenement repair schemes
- 8 flats and 3 commercial units
- Unit on corner was vacant 10 years.
Now a seafood restaurant – 9 jobs

22-30 MAIN STREET/2-8 LONGROW SOUTH



Winner of 'Best Collaborative Project' at the Scottish Empty Homes Champions of the Year Awards November 2019



£655k project

Key outcomes:

- 21 units
- Saved 4 businesses & 16 jobs
- 8 empty flats back into use
- Replacement amenity deck and balustrades.



SHOPFRONT IMPROVEMENT SCHEME 2019-21



- £50,000 from SG Town Centre Fund
- 35 grants awarded (£260 - £5000)
- 8 new businesses
- 10 vacant shops back into use

THE TREEHOUSE, 43 MAIN STREET

Business relocated April 2021



TRADITIONAL SKILLS TRAINING, COMPLEMENTARY INITIATIVES AND COMMUNITY ENGAGEMENT

Training programme for the entire community – over 50 events and courses delivered including exhibitions, traditional skills training etc.



4 Future Jobs Fund employees. Including a town centre handyman.



DISCOVER CAMPBELTOWN DIGITAL APP

- Launched September 2020
- Town trails including heritage and whisky
- Version 2 just launched



CAMPBELTOWN HERITAGE TRAIL

- Formed in 2010
- Historic walking tours
- Volunteer guides
- Leaflets available



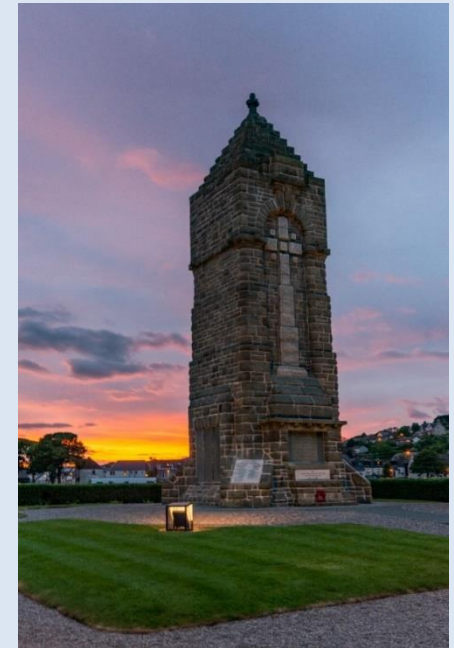
CAMPBELTOWN: SUCCESS BUILT IN STONE



- Partnership with Glasgow Art Club
- Exhibition designed and held in 2016
- Held in Glasgow and Campbeltown
- Over 2000 people

Other community Initiatives:

- Campbeltown Cross & war memorial – repair and conservation projects
- Community volunteers
- Sustrans projects



THE PICTURE HOUSE

- Delivered by CCB
- Over 12 years
- £3m renovation



CARS/THI STATISTICS – SINCE 2007

- Work to over 40 buildings
- Over 2000² mtrs vacant floorspace back into use
- Number of grants = 157 + 25 shopfront grants
- Total value of grants = £3.25M
- Total spend on buildings = Over £10M + Cinema £3m

(Includes owners contributions and other funders)



EVALUATION OF FIFTEEN YEAR SCHEME



- 428 responses received
- 90% respondents aware of regeneration projects
- 90.21% respondents said regeneration works have led to Campbeltown being an improved place
- 70% respondents would not have been able to fund works without grant aid received
- 90% business respondents noted the regeneration works had been transformative to their business

SCOTLAND LOVES LOCAL PROJECTS – SG FUNDING



Buying local makes
the money go round



GOOGLE PHOTOGRAPHY SERVICE



KEY LESSONS FOR OTHER TOWNS:

- Patience – It takes time to secure funding and deliver projects
- Team effort/Collaboration – Entire community coming together
- No problems - Only solutions!
- Deliverability – Success brings more funding
- Role of the Council (All services)



SUCSESSES:

- New and improved facilities
- Low vacant rates in town centre
- Creating opportunities for investment.
- Exciting new businesses opening
- Bespoke shopping experience and café culture - new vibrancy in the town.
- Renewed pride of place
- Numerous awards for; project, staff and partner organisations.

