



creative pathways

 Impact Arts


Barrhead Housing Association Limited

What is Creative Pathways?

- A creative arts programme working with 16-24 year olds who are not in employment, education or training
- A partnership between arts charity **Impact Arts** and **Barrhead Housing Association**
- Led by artist tutors, courses last between 10 and 14 weeks running between 10am and 4pm from Tuesday – Friday
- Workshops are creative and practical, with participants harnessing their new found creative skills to engage in makeovers of community spaces and sales of work
- **Six blocks** of Creative Pathways have been delivered in community venues in Barrhead since April 2016

McCulloch Park Makeover, Neilston



Illustrated Mural, Barrhead



Craft Sale, Buchanan Galleries



Sensory Mural, Barrhead



Crafting a future

- While engaging in art activities and creative workshops, the young people are supported by a dedicated **Opportunities Co-ordinator** from Impact Arts
- The vast majority of participants face significant economic barriers to employment, and so a **£55 weekly training allowance** is offered alongside necessary travel expenses
- The Opportunities Co-ordinator offers up to **40 hours training** with the group on what to expect in the workplace, what to expect from their employer and responsibilities as employees, best practice in applying for jobs
- The Opportunities Co-ordinator also works **one-to-one** to help participants identify what they might like to do in the future, opportunities that chime with this and advice on job search, applications and interview skills

Accreditation & moving on

- Participants work towards SQA qualifications in Responsibilities of Employment & Practical Abilities (18SCQF points)
- We are able to offer Arts Awards as well
- They also receive a work experience placement – a community regeneration based placement

In figures

- Of the 16/17 programmes, **35 out of the 48 participants (78%)** moved into positive destinations (employment, education or training)
- **100%** of this number had sustained this progression after six months
- **81%** achieved accreditation

- Of the 17/18 programme, **86% went onto positive destinations**
- **70%** achieved SQA accreditation

Soft outcomes

These percentages of participants reported improvements in:

Creative/art skills – **94%**

Confidence – **90%**

Social connectedness – **90%**

Communication – **88%**

Physical/mental health – **77%**

Employability skills – **75%**

Partnership Working

Community benefit

Access to outdoor spaces

Local partnerships & buy in

Access to local funding

Young people leading on consultation & co-design

Community engagement



Barrhead Then & Now



Exhibition Events



Digital Skills Workshops





Young people's stories

Colin's Story



Jonathan's Story



Why it works?

non-judgemental
enterprise
flexible equalities
creativity
therapeutic
expressive passionate
community
person-led

Thank you!

Fiona Doring

Director

Impact Arts

Bryan Dando

Community Regeneration Officer

Barrhead Housing Association