

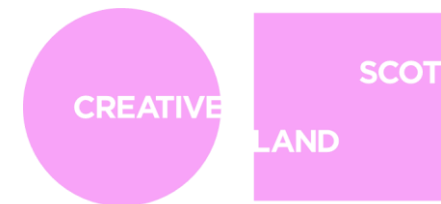
Creative Scotland

Karen Dick, Head of Place, Partnerships and Communities



ALBA | CHRUTHACHAIL

Creative Scotland Strategic Framework



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What we want to see...

People and organisations working in arts and creativity are supported to make work of quality and ambition that enriches life in Scotland for all.

More people from all parts of society accessing and participating in a range of artistic and creative activities.

Art and creativity being recognised by people at home and abroad as a central part of our nation.

Equalities, Diversity & Inclusion

Supporting a diverse range of creative people, communities, and activity, promoting an equality of opportunity to create, participate and engage.

Sustainable Development

Helping tackle the climate emergency and supporting the growth of sustainable creative businesses across Scotland.

Fair Work

Promoting fair pay, conditions, and employment opportunities across the creative sector.

International

Developing innovative and sustainable ways of strengthening international collaboration and promoting creative and cultural exchange.

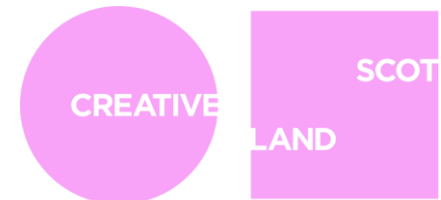
Funding

- Supports individuals and organisations.
- Supports activity from individual professional development and creating new work to festivals, creative programmes and residencies.

<https://www.creativescotland.com/funding>

National Culture Strategy

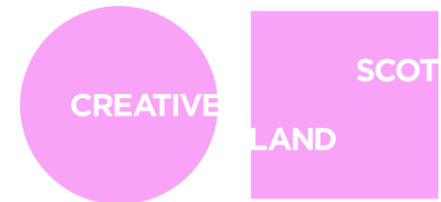
- Strengthening Culture: Sustaining and nurturing culture to flourish and to evolve as a diverse, positive force in society, across all of Scotland
- Transforming Through Culture: Demonstrating that culture is central to Scotland's wellbeing and cultural, social, economic and environmental prosperity.
- Empowering Through Culture: Celebrating culture as part of every community; essential to our lives and wellbeing



- “Culture and heritage projects are often local and place-based, presenting a unique opportunity to engage directly with communities across Scotland.”
- “Giving people a greater say in shaping the cultural life of their communities and community ownership can help protect Scotland’s rich cultural heritage and provide inspiration for the cultural expression of the future.”
- “The importance of addressing the needs of communities holistically is increasingly recognised. Considering issues of the local economy, physical infrastructure and the cultural and social aspects of place together, rather than in isolation, can lead to better multiple outcomes.”
- “Artists and practitioners can help communities to visualise and understand the impacts of climate change, can provide leadership through debate and practice and can encourage people to imagine the possibilities and potential of a greener future.”

Culture Collective

- A network of creative practitioners, organisations and communities
- Providing employment opportunities for creative practitioners
- Actively engaging people in shaping the future cultural life of their community
- Working collectively to create a positive difference locally and nationally, in response to COVID-19
- Testing new models, learning, sharing, adapting



Questions



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