

Community-led, at the heart of place based working

Proportionate and appropriate community-led regeneration

SURF Awards Shared Learning Workshop 2nd May 2019



Highlands and Islands Enterprise
Iomairt na Gàidhealtachd 's nan Eilean

Place based working (PBW)

National appetite:

- to nurture making Place-Based Working (PBW) more effective
- collaborate to optimise limited resources

Inclusive growth agenda

A common way we can understand, relate and contribute

Collaborations that Generate Value



Typical Characteristics of PBW

Urgency

Quick wins

Geographical area

Private

Trust and relationships

Genuine, sustained COLLABORATION

Investors Third sector

Community-led

Time

Shared vision and strategy

Agreed goals and measures

Champion(s)

Public

Resources

Anchor organisation

Partners willingness to be flexible

Adaptive and learning

Partners

Private

Local businesses (inc. providing directors for local trusts)

Bank of Scotland (provide a non executive director to Westray Development Trust)

Community

Westray Development Trust

Papay Development Trust

Community Councils

Papay Community Cooperative shop, hostel, tours,

Bargain Box

Community Associations

Heritage Groups

Sports and leisure groups

Westray Renewable Energy

Recycling groups

Parent Councils

Public

Highlands and Islands Enterprise

Visit Scotland

Orkney Health and Care

North Isles Landscape Partnership Scheme

Transport

Orkney Islands Council

NHS Orkney

Primary Schools

Orkney College(UHI)

Police Scotland

Others

Scottish Land Fund

RSPB

Voluntary Action Orkney (TSI)

Third Sector Organisations

SG Islands Housing Fund

Crossroads Orkney (care support)

A wide variety of local, national and regional funding partners.

REALITY - Proportionate and appropriate

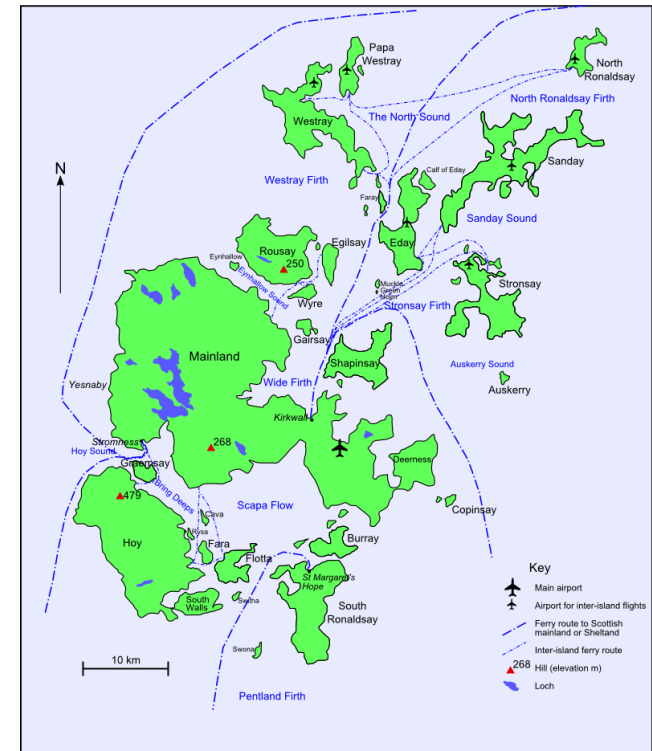


No formal focus group	<ul style="list-style-type: none">• Community led• Established and trusted relationships• Informal
Shared goal	<ul style="list-style-type: none">• Maintain and develop a community owned asset/service• Attract visitors• Improve facilities for both the community and visitors• Enhance visitor experience
Flexibility	<ul style="list-style-type: none">• Finding ways to make things happen.• Each funder investing in elements of the project• Funders "flexing" to accommodate others
Honesty	<ul style="list-style-type: none">• Identifying potential problems so that these can be addressed• No false expectations
No use of the PBW label	<p>The way we do things here!</p>

PBW – Orkney

What helps?

- A geographical focus - which is a given when surrounded by water.
- Sharing office accommodation with the economic development department of Orkney Islands Council.
- Ability to work out which partner is best placed to provide supportand when. Not being precious.
- Informal behind the scenes discussions.
- Close relationships with the TSI which is sometimes able to do things which the public sector is unable to.
- Focussing on “we can” rather than “we can’t” and knowing someone who “can” if we really “can’t”.
- Being able to provide access to a range of different types of supportit is never just about giving a grant.



Genuine respect amongst partners for the amazing people working within the island development trusts and other community organisations.

Critical behaviours

Genuine respect amongst and between partners, particularly for the amazing people working within the island development trusts and other community organisations.

Ability of partners, external to the place, to cede to the culture and rhythm of the place and its priorities

Coordinated investment decision making



HIE has contributed for over 50 years

National & H&I 'energy' we can build on

Grassroots energy and ownership

Optimise HIE's full range of powers

Realise positive change in H&I places and communities (in the broadest sense)



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