

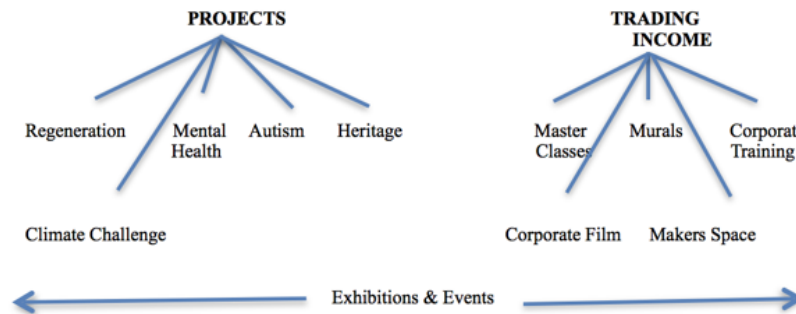
# RIG Arts



**RIG ARTS**  
your project our artists

RIG Arts is a multi award winning, artist led, socially engaged arts charity based in Inverclyde bringing professional artists and the community together in a collaborative and creative way

We design and deliver a dynamic programme of visual arts and film projects, workshops, training opportunities, exhibitions, public artworks, community spaces and events. RIG Arts use creativity to work with people to affect change in Urban Regeneration, Climate Challenge, Heritage, Mental Health and it helps young people with Autism to build better social & communication skills



## Objectives:

- To engage people through cultural activities enhancing their lives, developing new skills and encouraging citizenship, community development and education
- To encourage the development of a diverse cultural and artistic base within Inverclyde, to the benefit of the whole community through education, outreach and heritage.

The arts can be used to Investigate, learn and discuss any subject to varying degrees of complexity. RIG Arts are passionate about using creativity and innovation to influence change and to make a positive difference in peoples lives and their environments.



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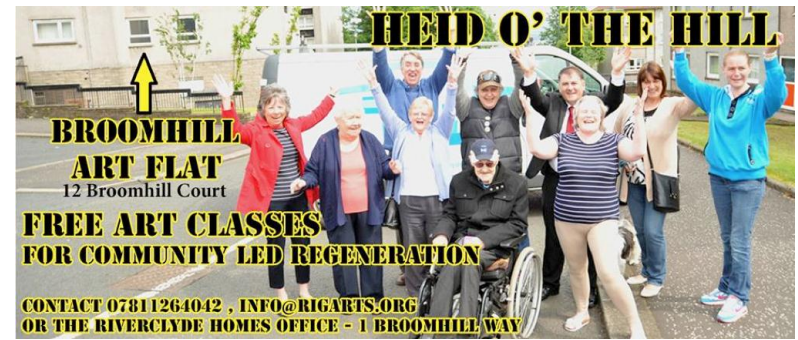
[www.vimeo.com/rigarts](https://www.vimeo.com/rigarts)

Blogs: [www.thebroomhillproject.com](http://www.thebroomhillproject.com)

[www.heidothehill.com](http://www.heidothehill.com)

Website: [www.rigarts.org](http://www.rigarts.org)

# Cultural & Design Activity Building Better Places



The Broomhill Project is an ambitious publicly engaged arts project, connecting local residents and artists in collaborations to create physical artworks, events and performances deeply rooted in the places culture.

*“Work must emerge from the cultural archaeology of the place or important people.  
Working class areas have cultures!”*

*Chris Maguire, Artist, Fatima, Dublin 2015. Inverclyde Place Partnership Trip*

The work initially funded by River Clyde Homes and Creative Scotland accompanies the regeneration of the area currently being led by RCH as well as informing the environmental improvement of Greenock’s Broomhill.

Multiple funding sources have assisted the Broomhill Project and allowed various diverse projects, activities and outcomes.



The projects main focus is using creativity and innovation to work with the people in the community, assisting them in developing their ability and impetus to;

- **Affect change**
- **Celebrate and create a local identity**
- **Create a sense of place**
- **Have a renewed pride in the area.**

The creative workshops (using traditional and experimental approaches) combined with community events are providing residents with a voice in the regeneration process whilst building community spirit. Opening activities out to the wider Inverclyde public has helped cast a positive light on the area which suffered from a bad reputation in the past.



# The Broomhill Project

**Broomhill Art Flat-** in the heart of the community

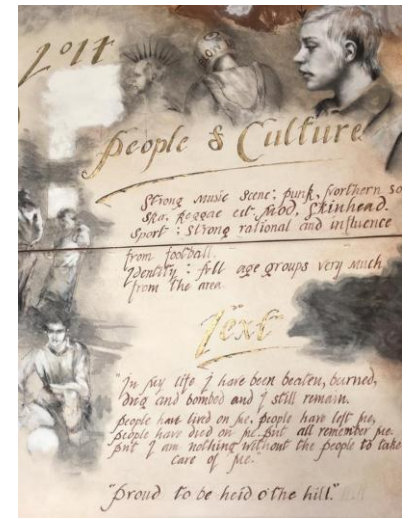
Minister for Business, Energy & Innovation Paul Wheelhouse visit Nov'16



Professor Ken Gibb from the University of Glasgow has included the Broomhill area as part of a wider academic study looking at regeneration models and their benefits, to be published in 2018.

## Community and Professional Artist Engagement

**Artist in Residencies programme:** Music, Moving Image, Sculpture and Creative Movement



**Free intergenerational workshops** - Residents and participants have learned new skills i.e. stone carving using the sandstone from the demolished Drumfrochar Square flats, created ceramics, learned photography, painting, stained glass, film making, song writing, up-cycling furniture textiles, ceramics, mosaics etc. Children's art workshops and local school workshops. **ART of the PLACE**



**Fun Days and Cultural Events** - 'Bye to the Bells' Apr'16, celebrating Drumfrochar Square Flats before they were demolished.

'James Grant Presents', Oct'17, Broomhill Songs. 'A Broomhill Night,' Feb'18, celebrating and sharing the areas cultural heritage through arts, film and songs inspired by Broomhill. **70ft Heritage Mural Mar'18.**

**Public Sculpture, Heritage Trails, Community Gardens and external Creative Makers Space** being installed Summer 2018.



Culture led regeneration using creativity and innovation to bring people to Broomhill & Inverclyde making it a better place to live and work.

# Festivalise what you do – get people and art out into the street

## ‘Bye to the Bells’

The distinct and landmark buildings of Drumfrochar Square, Broomhill were to be demolished in 2016 as part of the urban regeneration. RIG Arts created the ‘Bye to the Bells,’ event to allow residents and the wider Inverclyde public to see the flats for the last time and to celebrate the iconic ‘Bell Towers’ and all the memories of the Broomhill Area.

Bye to the Bells was an interactive art event and exhibition with music, video projections and artwork by artists and Broomhill residents. We had over 500 people during the course of the event.



Mogee technology turned Drumfrochar Square flats into an instrument. ‘Drummin Wummin’ played the building.

A sound installation in the ‘close’ allowed residents to write a memory, family name or wish in the ceramic bells shaped like the iconic bell towers. People hung the bell in the stairwell whilst listening to a soundtrack of old family parties from residents who lived on the square. It was a reminder of the good old days when the buildings were full of life



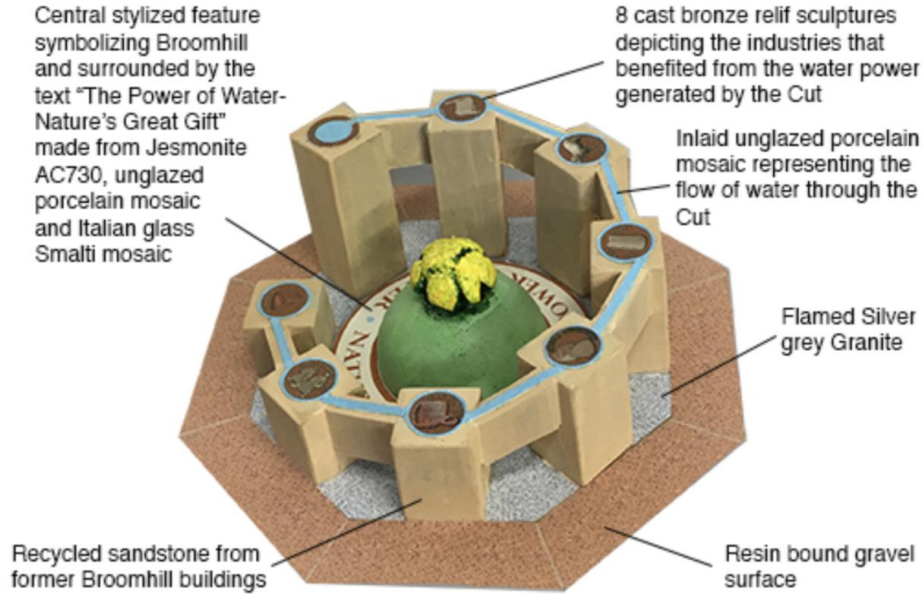


# Festivalise what you do – get people and art out into the street

## Broomhill Heritage Mural

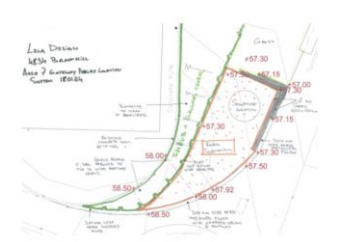
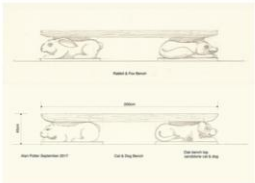


# Festivalise what you do – get people and art out into the street



110cm high x 250cm wide (excluding the resin bound gravel)

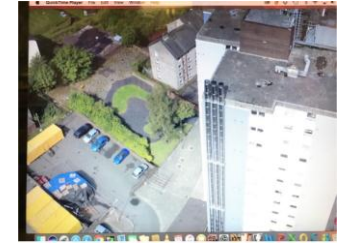
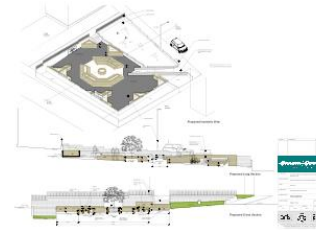
The Sculpture measures 1.1mtrs high x 2.5mtrs x 2.5mtrs





# Open up communication - Broomy's Bees Gardens

Community challenge to transform two neglected concrete areas in Broomhill into two small community gardens. The gardens will include planters, seating and artworks made by the community working with professional artists. Resident consultations identified the spaces and showed the need.



Focusing on sensory elements, the gardens will encourage wildlife, promote eco-friendly behaviour and stimulate resident wellbeing.

Residents expressed an interest in the upkeep of gardens assisting River Clyde Homes with ongoing maintenance of the planters. RIG Arts will help support this group to become established. In-work shall provide gardening training

## Building Links- Community workshops contributions to external spaces

### Broomy's Bairn's

Exploring outdoor space for fun

- Creative play
- Den building
- Chalking & sketching
- Identifying spaces & uses

### Heritage Walking Trail

Exploring the area

Collecting Oral Histories

### Art Flat Workshops

Sculpture  
Ceramic Tiles  
Mosaics

Recycled Art  
Decorative bug homes



# Artist in Residencies- work of universal value

Socially engaged practice should be seen as something apart from community art.

It should produce quality work with the community that has a life outside the context of the project.

## Music Residency- James Grant from Love & Money, Mar-Sep'17

Starting with oral histories and songwriting workshops

In the community the soul of Broomhill has been captured in Songs. The songs were showcased at the Beacon Arts Centre as part of the Galoshans Festival – Oct'17 and again at the Broomhill Community Hub Feb'18

## Moving Image- Aideen Doran, Mar-Sep'17

A contemporary art film examining the communities sense of themselves. Local history, geography and the people all contribute towards the unique specificity of a place; the buildings, the memories, the culture and the land itself. Broomhill is a place that is richly textured by the imprints and residues of geology, history and politics. Showcase Oct'17

## Sculpture- Alan Potter Residency Oct'17-Mar'19

Working with the community to create art of the place for the place. Funded by Riverside Inverclyde. Installation Summer'18

**Creative Movement** – to explore and celebrate external spaces TBA

## Broomhill Heritage Mural -Mar'18

The design created through research with the community and St Patrick's Primary to celebrate Broomhill's rich social and industrial past.

**Heritage Walking Trail & Heritage Website** created by artists local residents and Whinhill Primary School





# Record the Learning- keep a cultural archive

Broomhill Regeneration Documentary Film July'15 to Oct'18

Year One July'15 to July'16

<https://vimeo.com/171074549>

<https://vimeo.com/162096756>

Year Two Aug'16 to Nov'17

<https://vimeo.com/242852685>

This Restless Place- Aileen Doran- <https://vimeo.com/242933296>

Video Logs- <https://vimeo.com/rigarts>



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# Awards



Awards	Category	Date
Inverclyde Council	Spirit of Inverclyde award	May'11
Chamber of Commerce Bees Knees Awards	Finalist in Social Purpose	Jun'12
Chamber of Commerce Bees Knees Awards	Finalist in Emerging industry supporting key sectors, Creative industries'	Jun'13
CVS Inverclyde Community Awards	Winner of the Arts & Culture award	May'13
CVS Inverclyde Community Awards	Finalist Partnership category	May'13
Chamber of Commerce Bees Knees Awards	Winner Community Engagement	Jun'14
CVS Inverclyde Community Awards	Winner of the Arts & Culture award	May'14
CVS Inverclyde Community Awards	Winner of the Arts & Culture award	Nov'15
Chamber of Commerce Bees Knees Awards	Winner Best Use of New Technology or Innovation	Jun'16
CVS Inverclyde Community Awards	Winner of the Innovation award	Nov'16
Chamber of Commerce Bees Knees Awards	Winner Best Use of New Technology or Innovation	Jun'17
SURF Awards 2017.	Winner Creative Regeneration	Dec'17





**RIG** ARTS

a socially engaged arts and film charity

**Thank You!**

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