



# **'Regenerating Renfrewshire'**

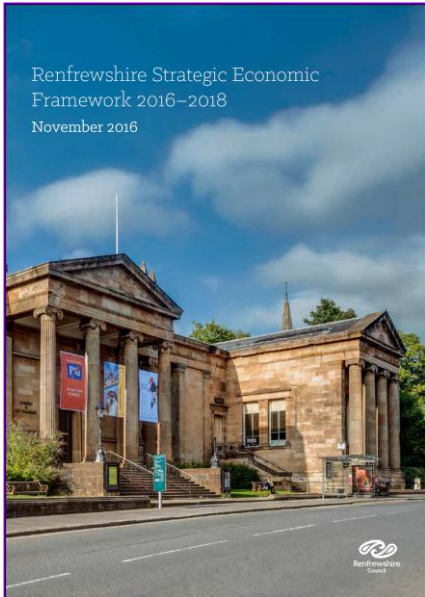
**Susan Jones**

**Assistant Regeneration Manager**

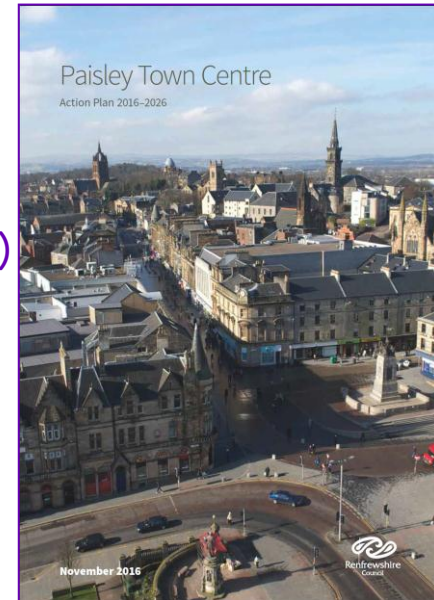


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# 'Regenerating Renfrewshire' Strategic Context



- Renfrewshire Local Development Plan (Proposed Plan 2019)
- Heritage Asset Strategy 'The Untold Story' (Renfrewshire Heritage Regeneration Strategy)
- Strategic Economic Framework 2019 (drafting in process)
- Paisley Town Centre Action Plan 2016-2026
- Renfrewshire Visitor Plan 2018-2021

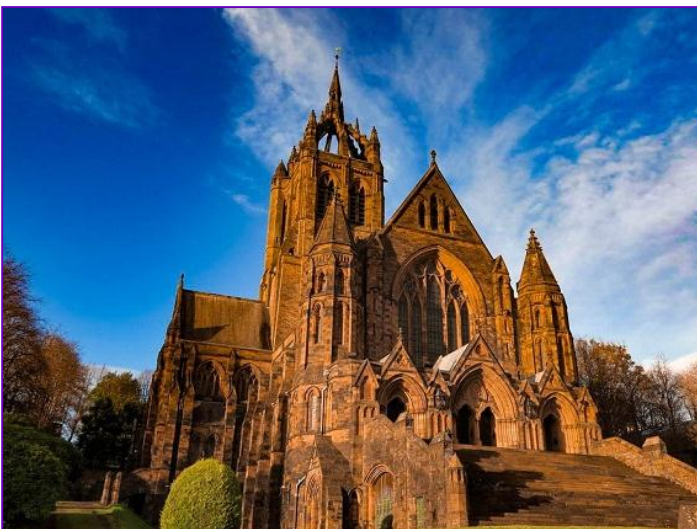


# Regeneration: Key Elements

- Sense of place / Placemaking
- Policy / statutory processes
- Realistic & Deliverable
- Resource availability / timescale to secure
- Support & Commitment
  - community
  - political
  - financial
- Community consultation / engagement
- Partnership working
- Integrated approach
  - economic
  - social
  - cultural
  - heritage



# Paisley's remarkable built heritage



# PAISLEY

## THE UNTOLD STORY

*'Recognises that our rich heritage and culture is vital to the economic performance of Renfrewshire.'*



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# From Bid Legacy to Future Paisley



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# Building from the bid to:

- keep the collective **commitment** and seek new **partnership** opportunities
- use culture as a **catalyst** for change
- maintain **ambition** in the longer term
- **engage** communities in conversations about their future
- maintain and increase **engagement** with colleagues and partners (locally, nationally, internationally)
- tell the story of change and **promote** the transformation taking place



# UK City of Culture bid legacy vision

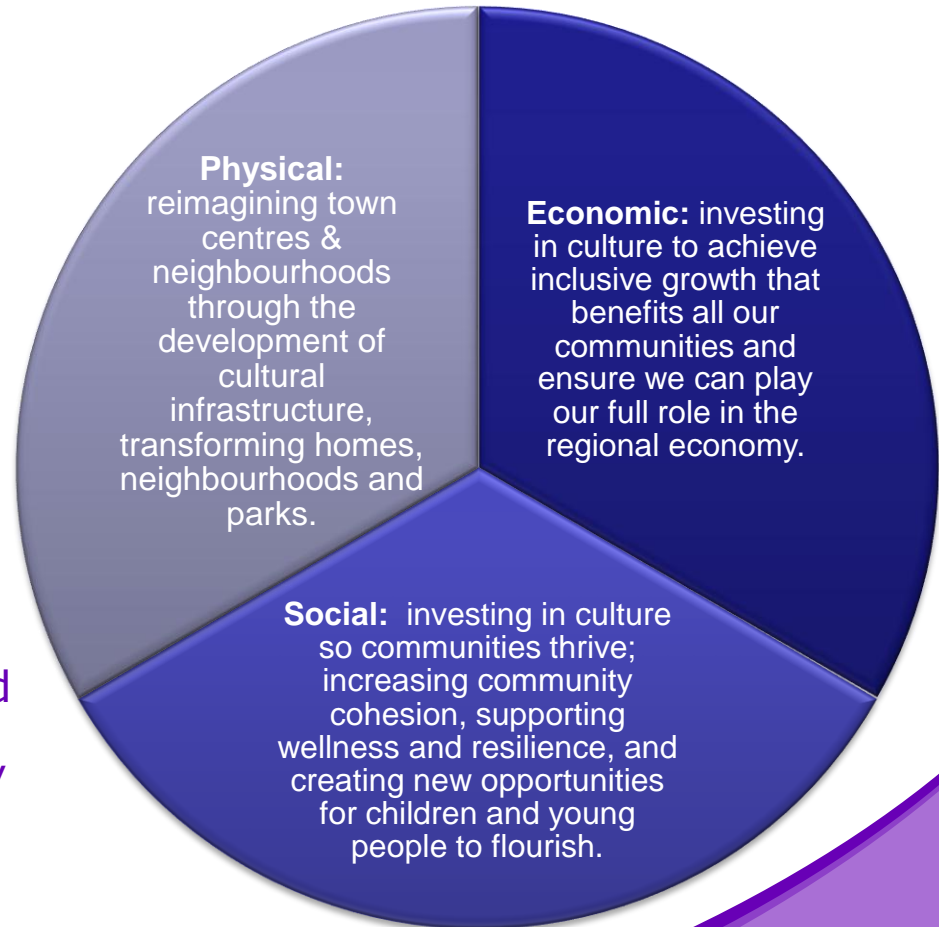


- To reconnect **people** to Paisley and to each other
- Transform our **image** and reputation
- Become a thriving cultural **destination**
- Regenerate our **economy** and lift communities out of poverty
- **Inspire** a generation to reach their best
- Tell Paisley's untold story to the world and **reconnect** with the iconic Paisley Pattern█

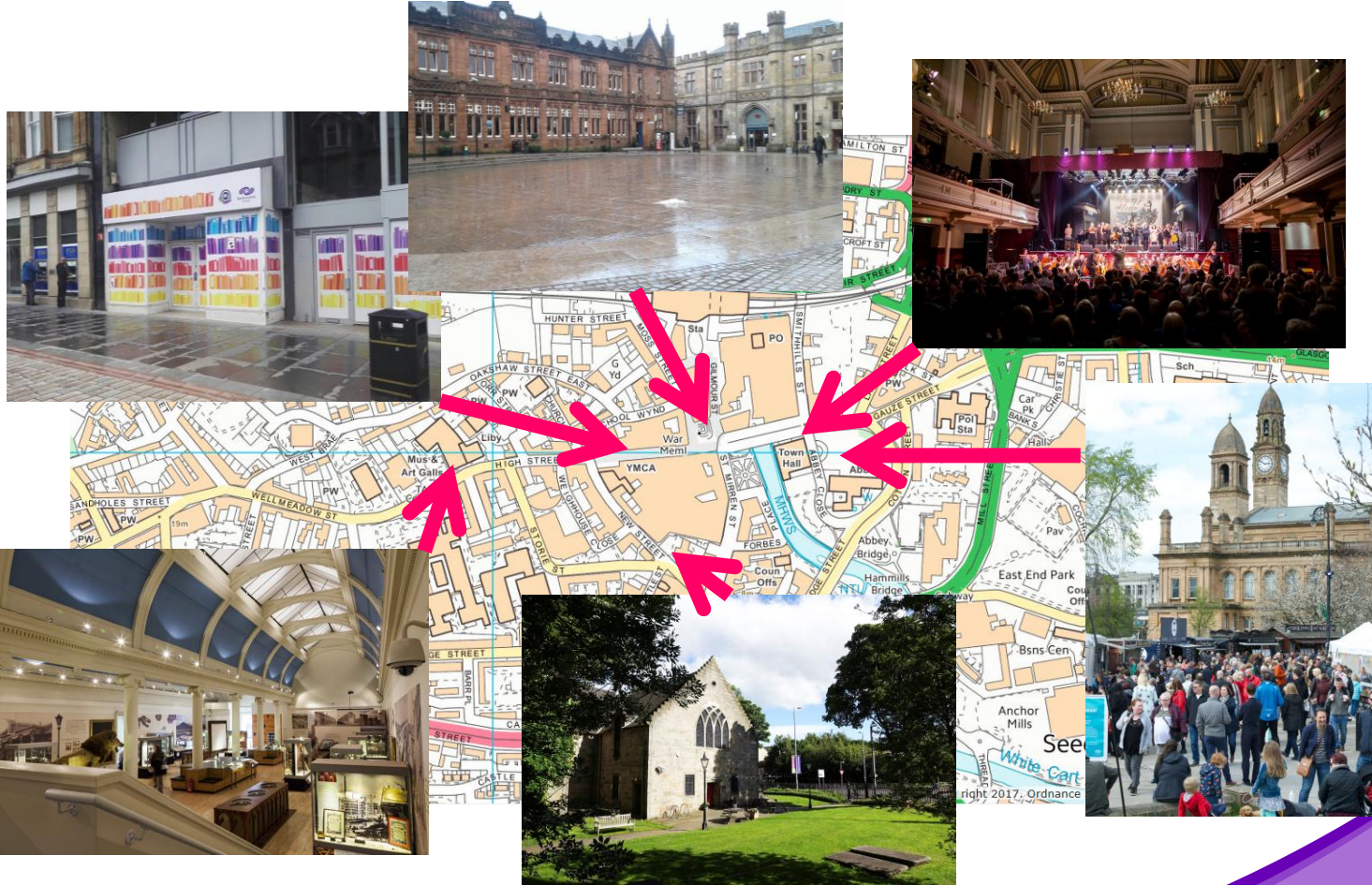


# Our approach to cultural regeneration

- Draws on the rich **heritage**, **cultural** strengths and **creative** potential of Paisley and wider Renfrewshire
- Shaped by **people**
- Rooted in a sense of **place**
- Builds on **momentum** generated by UK City of Culture bid journey



# Cultural infrastructure investment



# PTC Action Plan 2016-2026

## 3: Activity Areas

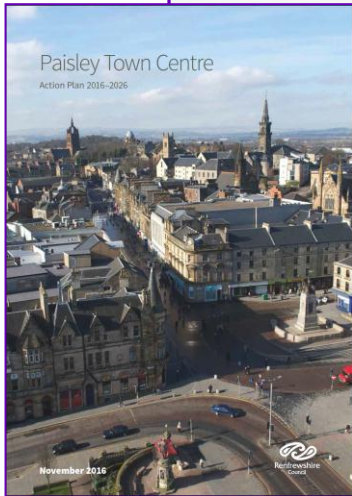
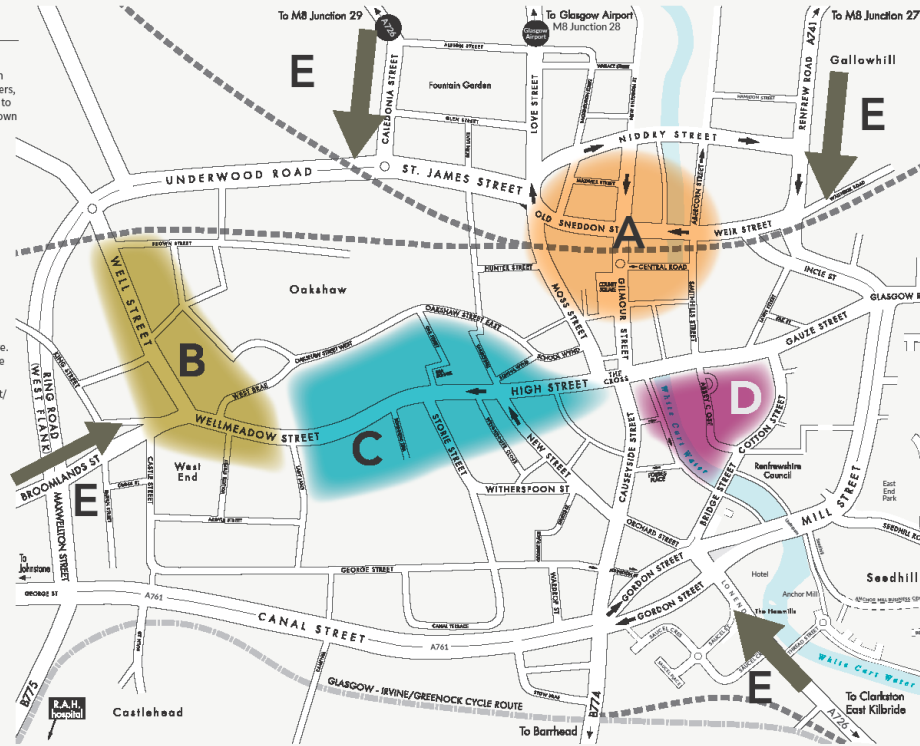
To focus investment and delivery, strategic town centre activity areas have been identified. Through active engagement with all town centre stakeholders, these enabling activities will be further developed to become the regeneration prospectus for Paisley Town Centre.

The activity areas are shown in the diagram are:

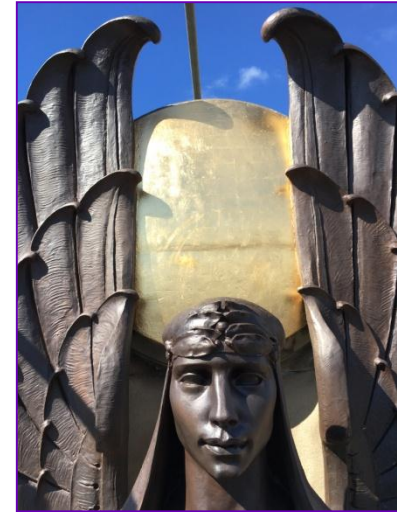
- A: Gilmour Street Gateway
- B: Paisley West End
- C: High Street and University Campus
- D: Abbey and River Precinct
- E: Improving connections

The activity areas provide an umbrella for short, medium and long term actions which will deliver transformational change. Combining physical projects, measures to boost access to work, training and learning opportunities as well as promotional and marketing initiatives, they will attract more people and activity to the town centre. Resources for the delivery of the Action Plan will be identified as projects develop.

The following tables show the objectives and short/medium/long term actions for each of the four activity areas.



# Physical Regeneration 'Russell Institute Restoration'



**INVEST**  
in Renfrewshire

III  
Skills  
Development  
Scotland

# Social Regeneration

## Grand Fountain: 'Interpretation & Restoration Project'



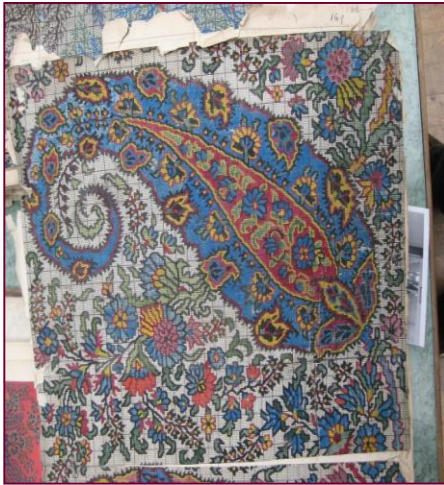
# Economic Regeneration 'Retail Improvement Grant Scheme'



# Town Centre Regeneration High Street Investment



# Town Centre Regeneration 'Paisley Museum Re-imagined'





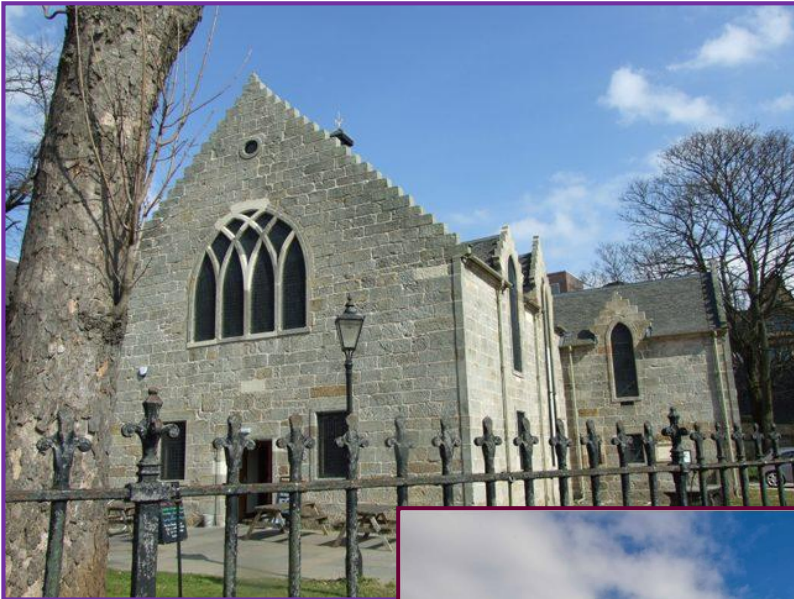
# Town Centre Regeneration 'Paisley Town Hall Refurbishment'



# Town Centre Living



# Paisley THI/CARS Project





# Paisley THI/CARS Project

## Training & Activity Plan



CPD Seminars in traditional building techniques



Oral History Project



Primary Schools visit to Local Colleges



Architectural workshop

Paisley  
Townscape  
Heritage and  
Conservation Area  
Regeneration  
Scheme

REVIVING  
**PAISLEY'S**  
HERITAGE





Paisley  
Townscape  
Heritage and  
Conservation Area  
Regeneration  
Scheme

# Paisley TH/CARS2 Project





Paisley  
Townscape  
Heritage and  
Conservation Area  
Regeneration  
Scheme

# Paisley TH/CARS2 Activity Plan



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# Paisley Town Centre Visioning



Scottish Government  
Riaghaltas na h-Alba  
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# Paisley Town Centre Visioning

- Pilot project supported by Scottish Government and Scottish Towns Partnership
- Bold and realistic vision for Paisley's High St and town centre
- Focus on physical change and diversification of function
- Lessons developed to inform other town centre regeneration strategies
- Report due June 2019



Scottish Government  
Riaghaltas na h-Alba  
gov.scot

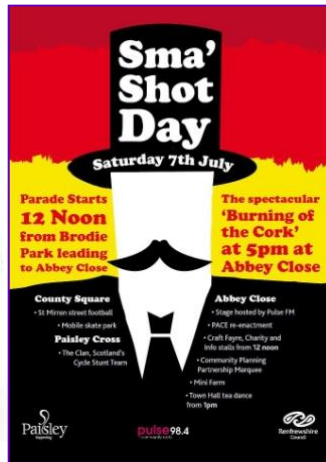


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# Regeneration Hints & Tips



- What are you trying to achieve?
- Identify the 'driver'
- Resources required
- Community support / engagement
- Partnership commitment
- Clear outputs & outcomes
- Training & education opportunities
- Mechanism for delivery
- Be realistic
- 'Join the dots'!



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**Susan Jones**

**Assistant Regeneration Manager**



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