

RE-MAKING ROTHESAY

Charrette - Project Plan

When	Action	Purpose / Relation to Strategic Themes
		<i>line of questioning</i>
January	PREPARATION	
	Create Charrette Logo and Identity	
	Create blurb and initial engagement postcard and stickers	
	Draft initial press release	
	Organise dates for school sessions	
	2nd Steering Group meeting (25-01-16)	
	Prepare vinyl and GIS maps	
	Initiate business statistics collection (possibly survey monkey)	
	Explore any small funding pots for short-term activation of projects after charrette	
	Activate and populate social media (facebook, twitter)	
	PRE-CHARRETTE	
w/c 1st Feb	On-ferry engagement. Place an engaging 'post-box' on the two ferrys to find Visitor / Resident info and to promote the Charrette events Media Release and ongoing contact with local press	Re-Defining Rothesay: What should make Rothesay distinctive? <i>What do you require from the mainland / keeps you in Rothesay?</i> <i>What do you hope to find in Rothesay? (visitor's vision)</i>
	On-Street Conversations: Interactive Cart in town centre at various locations including Guildford Square, Ferry terminal, Discovery Centre, outside Co-op. Large vinyl map to note your ideas / feelings. Highlighting the positives and negatives with balloons at specific locations. Banners / Posters with dates and info positioned in town centre.	Re-Building Rothesay: How can we activate our buildings + spaces? <i>What do we want/need in town?</i> <i>If you had a space what would you put in it?</i> <i>Who can maintain and improve the town centre?</i>
Thursday 4th February (tbc)	Charrette Launch event. Possibly to coincide with Made in My Toun (04-02-16) event at Discovery Centre	
w/c 8th Feb	2-3 Primary Schools: Based on the recent survey findings, listening to young people and offering them activities was crucial. We propose an Intervention / town centre takeover, exploring ideas for young people to claim space / introduce activities around the town. Walking tour around Rothesay, led by the pupils. Lightly test ideas with small, temporary interventions at one town centre space of their choice. Residents: Badge Giving. Distribute 4,900 'Re-Making Rothesay' badges (1 for everyone) throughout the project asking residents to wear them for February and distribute. Encourage everyone to discuss with each other and strangers what Rothesay means to them when they see the badges	Re-Activating Rothesay: What gets you out and active in Rothesay? <i>What facilities do young people need?</i> <i>What is it about Rothesay that keeps you here?</i> <i>How can you be an active citizen in the town?</i>
	Business and Employers: Select spectrum of businesses (5-8) to develop as case studies for change. What are the issues facing the businesses, how can businesses work together to support each other, what is it that businesses need to offer? Share info/findings as quickly as possible so that other businesses can get involved. Lightly test solutions e.g. outdoor seating, extended opening hours, shared transport for stocking up etc.	Re-Enterprising Rothesay: What's going to foster opportunity in our town? <i>What kind of jobs and businesses could grow here?</i> <i>How can we share skills and knowledge in Rothesay?</i>
w/c 15th Feb tbc	Rothesay Academy + Argyll College: In response to the need for enterprising / entrepreneurial / apprenticeships from the recent survey and the identified skills gap we will identify pupils and skills they can offer that would benefit local businesses. Rather than simply shadowing businesses, instilling a sense of worth and purpose for how they can support existing businesses and enterprise. Highlight potential businesses to support and encourage the students - potential to lead to future employment. Potential for future internships - financial support/funding to create roles for young people within existing businesses. Raising awareness for how businesses can benefit from younger generation.	
	Community Groups: Discussion and mapping with community groups - who, where, what they do, key aims. Start to connect groups up, potential future collaborations. Consider the structure of decision making and governance in Rothesay and Bute Preparation of Charrette workshop materials / maps	Re-Connecting/Shaping Rothesay: What can we do together for Rothesay? <i>What makes us similar?</i> <i>What can we learn from each other?</i> <i>How can we make collective decisions?</i>
	3rd Steering Group Meeting	
	Collate all info from consultation to date, develop draft vision for verifying	
	CHARRETTE	
Wed 24th Feb 4-7pm	Explaining the Charrette and programme, Recapping on findings and draft vision to date. Inspirational Speaker	Verify the Rothesay Vision
Thurs 25th Feb 10am-7pm	Town Walkabout and Workshops, Inspirational Speaker	Setting milestones for delivery of Vision (short-medium)
Fri 26th Feb 10am-5pm	Active Workshops, Inspirational Speaker	Who / What / When / How will they be delivered
Sat 27th Feb 11am-2pm	Community Lunch to share the Vision and Roadmap	Verify the Route Map / Celebration / Where to next?
	POST-CHARRETTE	
	Social media updates and feedback on emerging proposals	
	Presentation / Exhibition / Celebration of outcomes / proposed action	
	Final Project Report / Action Plan disseminated	