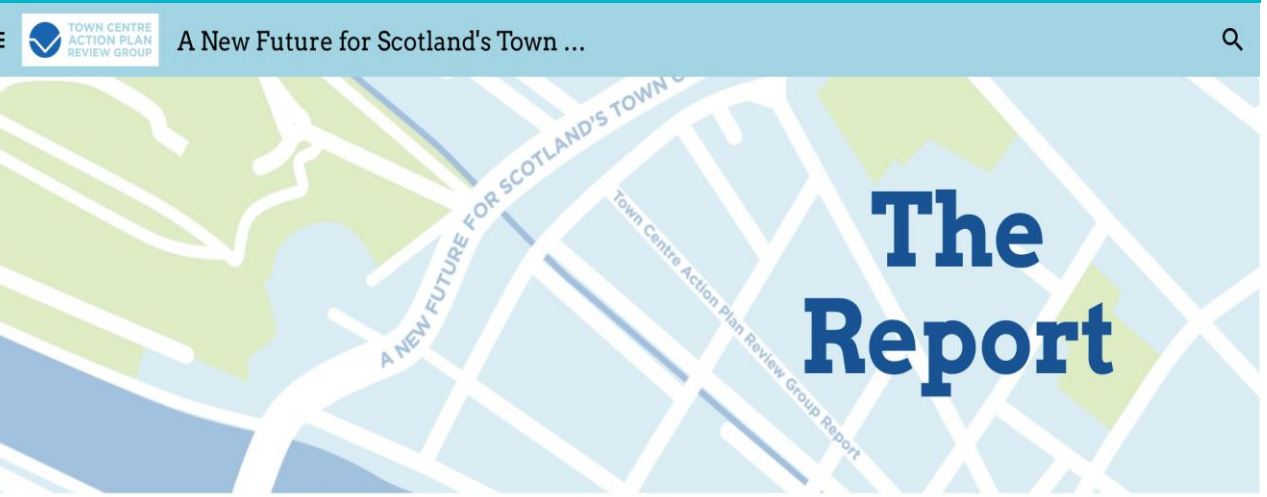


# SITIP | SCOTLAND'S TOWNS PARTNERSHIP



The Report was published on Wednesday 3rd February 2021. It can be accessed on the Scottish Government website

A New Future for Scotland's Town Centres – <https://www.gov.scot/ISBN/978-1-80004-636-8>





## CHAPTER FOUR: FALKIRK

**TOWERING ACHIEVEMENTS:**  
ICONIC LANDMARKS ARE  
SYMBOLS OF INNOVATION  
AND REGENERATION

# SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS  
FOR 21<sup>ST</sup> CENTURY CITIZENS

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## CHAPTER ONE: AYR

**CENTRE OF ATTENTION:**  
THE COASTAL COUNTY  
TOWN LOOKS INWARDS  
IN ITS DRIVE TOWARDS  
NEW PROSPERITY



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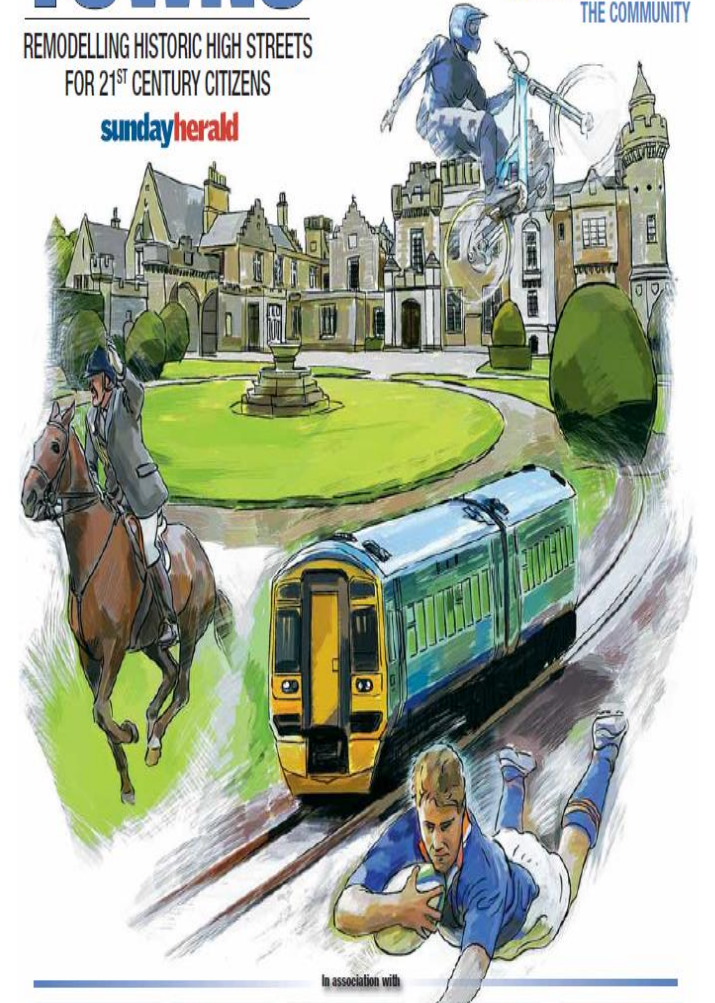
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## CHAPTER THREE: BORDERS TOWNS

**LOOMING OPPORTUNITIES:**  
HOW TRAINS, TEXTILES AND  
TOURISM ARE REVITALISING  
THE COMMUNITY



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# Scotland Loves Local

Working to reconnect people and their local places



# Scotland Loves Local Gift Card



[lovelocal.scot/giftcard](https://lovelocal.scot/giftcard)

- 5,000 cards per local authority area
- Quick and simple merchant sign-up process at [lovelocal.scot/giftcard](https://lovelocal.scot/giftcard)
- Existing MasterCard infrastructure - sign-up takes minutes
- Rollout success hinges on each local authority participating fully
- Scottish Government support fully funds the year 1 cost.



# SURF Awards



- Amended SURF Category: Improving Scotland's Places
- STP sponsors in partnership with A+DS
- Wide range of places applying – large city neighbourhoods to small villages
- Looking for improvements across physical, economic, social and community factors; and support from local people and businesses

