



Scotland...

A Nation of Towns



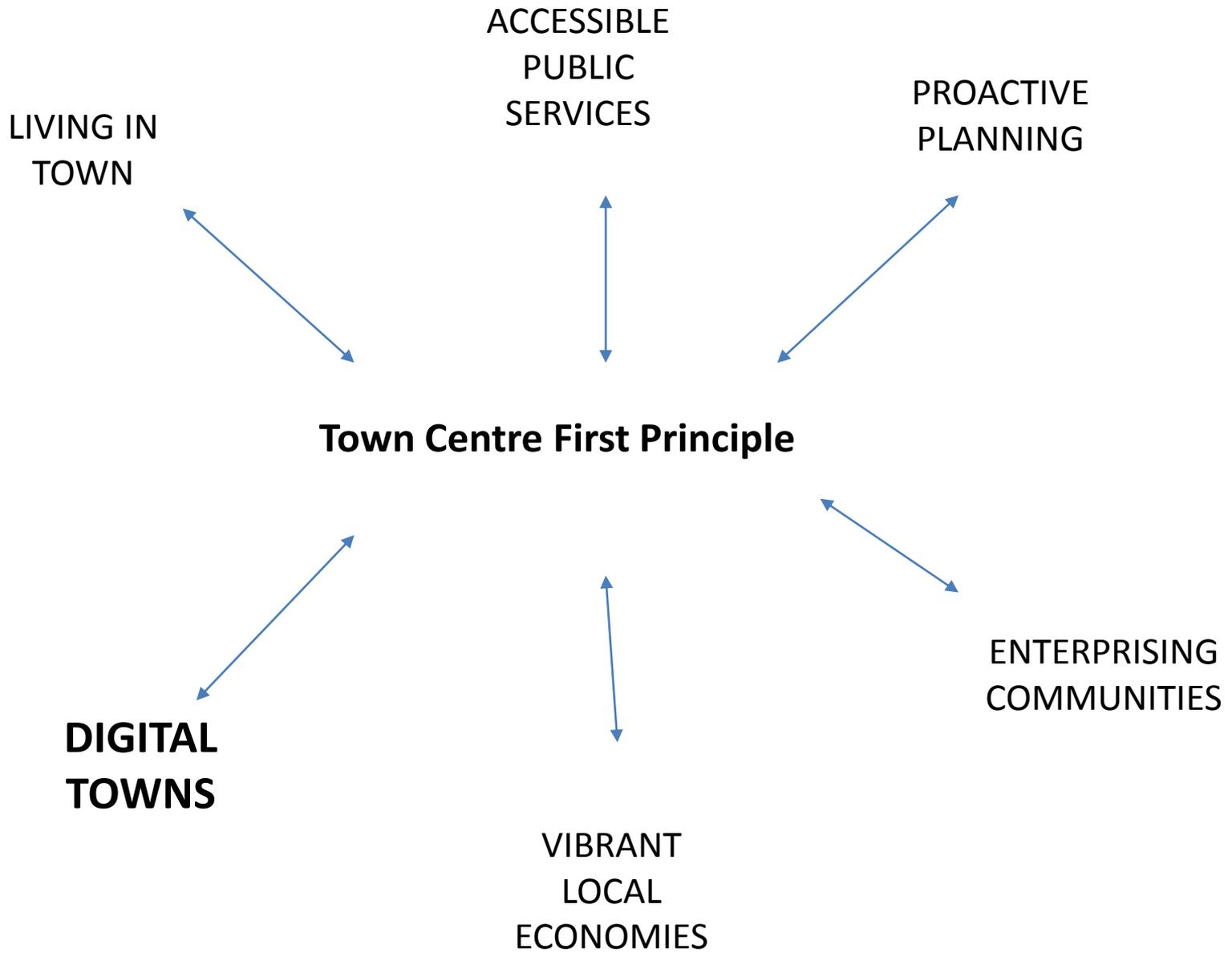
## FRASER REVIEW 2013

National Review of Town Centres External Advisory Group Report:

Community and Enterprise in Scotland's Town Centres

# Town Centre Action Plan - the Scottish Government response





# Supporting Scotland's Towns



[Home](#)

[News & Resources](#)

[Community](#)



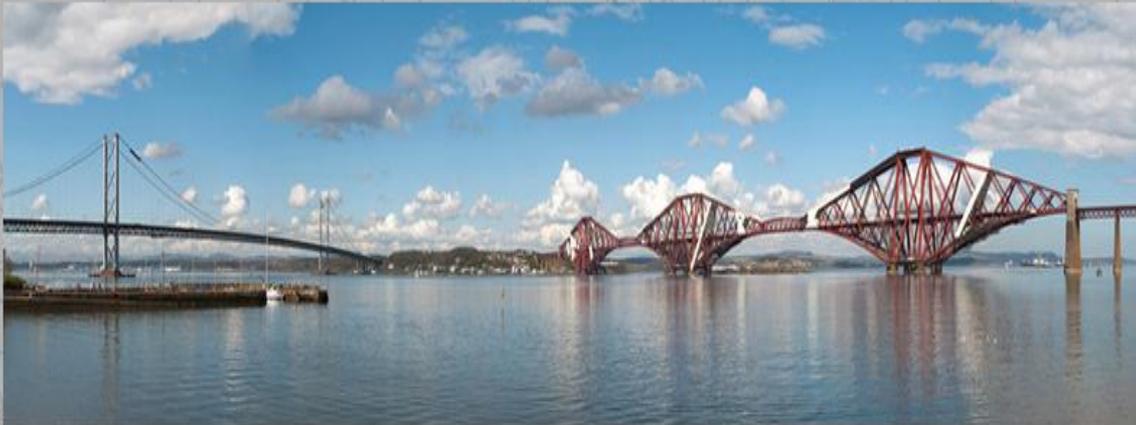
[About Us](#)



[Get Involved](#)

## ABOUT US

SEARCH »



STP is the go-to body for Scotland's towns; a hub for promoting all things towns, and a hive of activity to help you learn, connect, find practical support and advice, and share good practice and knowledge. It is a repository for a wealth of intelligence around the [Town Centre Action Plan](#) and other policy conversations.

### ABOUT SCOTLAND'S TOWNS

[» About Us](#)

[Influencing Policy »](#)

[Testimonials »](#)

[Partners »](#)

[Board Members »](#)



### Board

### Media Partner



### Ex Officio Board



### Trusted Partners



### Knowledge Partners



### Key Sponsors



**Understanding Scottish Places** helps you to better understand and compare the places where you work and live.

Enter the name of a town



SEARCH

Dumfries

Thornhill ([Dumfries](#) & Galloway)

[Find out more](#)



### Organise

We organise all of the places in Scotland with populations higher than 1000 into a [typology](#).



### Visualise

We visualise how different towns [inter-relate](#) and how they depend on others around them for different services and functions.



### Audit

We also offer the [USP Town Audit](#) which can help you with the collection of local data to understand even more about your towns.

# Dunfermline FIFE

POPULATION **49,706**

This type of large town is extremely mixed in terms of demographics. There is a particularly wide range of people, housing and activities. The number of older couples with no children is higher than average. There is a mix of professional and non-professional jobs, and part-time and self-employment are both important for a significant proportion of residents. Socioeconomic status is higher than in other kinds of town and there is a mix of professionals and nonprofessionals, those with higher and lower educational attainment. [i](#)

Dunfermline is an independent to interdependent town. [i](#)

Its most similar towns are [Galashiels](#), [Peterhead](#), [Falkirk](#), and [Inverness](#). [i](#)

COMPARE TOWNS



Google

Map data ©2015 GeoBasis-DE/

## Inter-relationships [i](#)



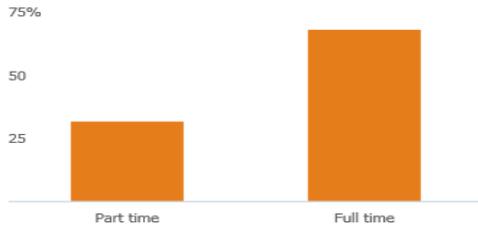
Dunfermline is an **independent to interdependent** town. [i](#)

Combining inter-relationships and typology, Dunfermline is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, and jobs. It also has similarities in the distance travelled to study.

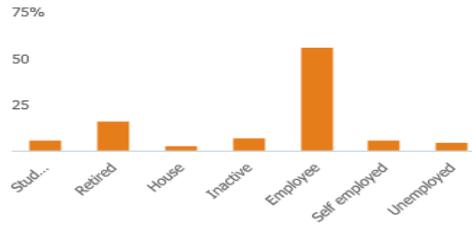
It differs in terms of the number of children in secondary

# Employment

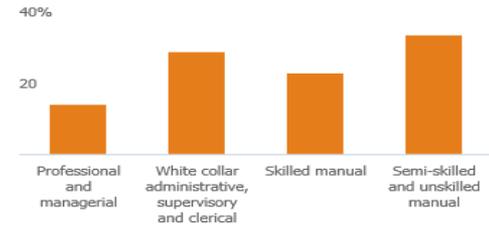
## Employment (% working age 16-74)



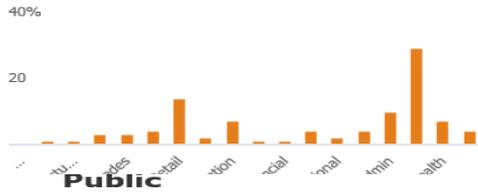
## Occupation (% aged 16-74)



## Social Grade (% households aged 16-64)



## Sector Diversity



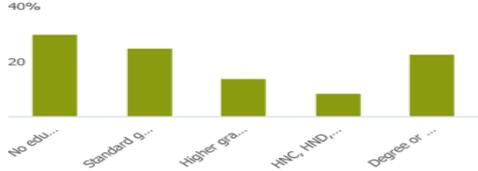
## Distance travelled to work



## Jobs



## Education (% all people aged 16 and over)



## Children in primary schools



## Children in secondary schools



## Hospitals



## GP Surgeries



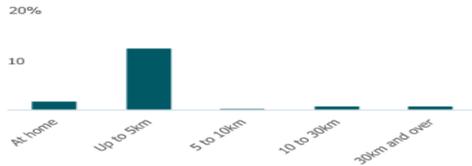
# Commercial

## Number of people per shop



# Social

## Distance travelled to study



## Number of residents per charity



# Discover

Melrose has similar levels of **mining jobs**, and **multiperson student households**.

Bellsbank has similar levels of **health jobs**, and **residents aged 45-64 years**.

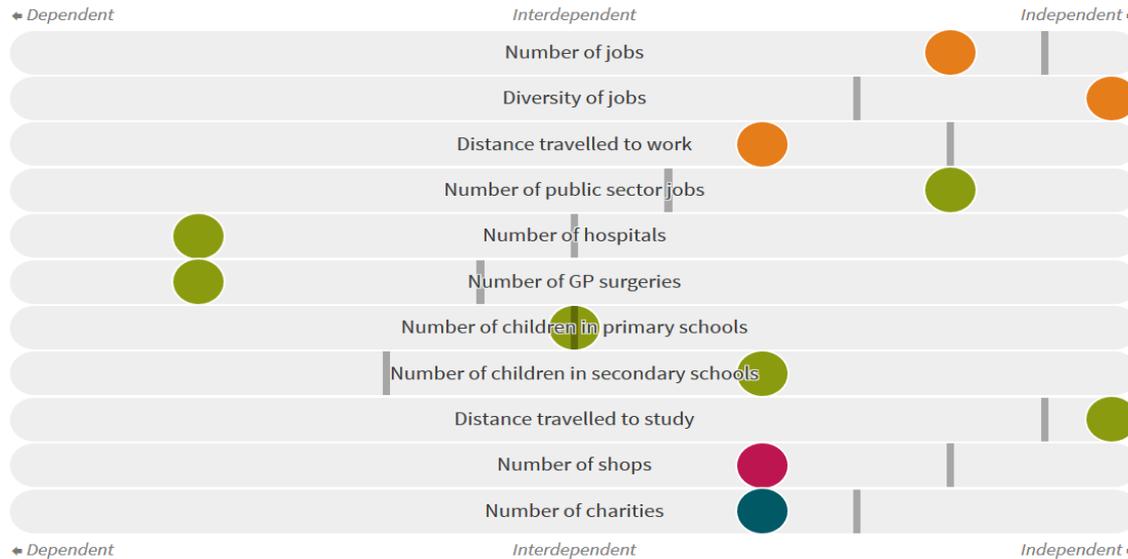
To gain more insight into Dumfries, compare it to any of the other towns included in USP.

[COMPARE TOWNS](#)

The USP Audit helps you collect local data about your town. It is designed to complement the national data presented on this page, enabling you to build up a fuller picture of your town.

[FIND OUT MORE](#)

# Inter-relationships i



Dunfermline is an **independent to interdependent** town.



Combining inter-relationships and typology, Dunfermline is grouped with 8 other towns. It has similarities to these towns in terms of the number of charities, children in primary schools, and jobs. It also has similarities in the distance travelled to study.

It differs in terms of the number of children in secondary schools, and public sector jobs. Dunfermline differs most from its group in the number of GP surgeries, and hospitals.

- Employment
- Public
- Commercial
- Social
- ▬ Average for the category

## Population

### Population

50k

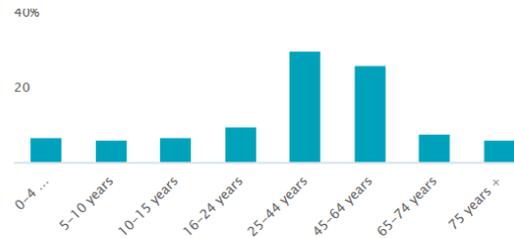
▲ More than similar towns

### Households

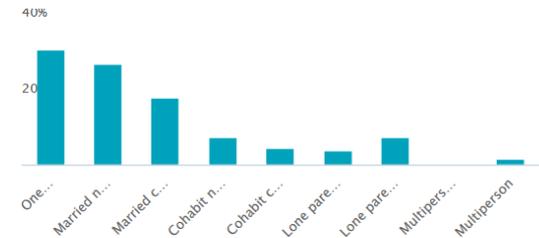
22k

▲ More than similar towns

### Age



### Household composition



### Car ownership

60%

40%



### Tenure

75%

50%



### Deprivation dimensions i

60%

40%





# Your Town Audit: Alloa

September 2015



# Active

INTRODUCTION AND KEY PRINCIPLES 41

Cultivating a range of activities and uses 42

Locating public services in town centres 44

Creating more town centre flats and houses 46

Keeping property in use 47

Supporting entrepreneurs 48

Exploring opportunities for funding 49

Adapting to changing shopping habits 50

Building loyalty 52

Embracing the digital high street 53

Making supermarkets work for the town centre 55

Being distinctive 57

Organising an events programme 58

Supporting local cultural activities 59

## CASE STUDIES

Conversion of historic building into affordable housing [Glengate Hall] 46

Studies and assessments to inform a property investment strategy [Renfrewshire Council Feasibility Studies] 47

Drawing together resources and services for capacity building [underCOVER Barrhead] 48

Monthly themed events to attract custom to town centre [Fraserburgh Super Saturdays] 51

City-wide local currency to support local businesses [Bidstal Pound] 52

Portsoy Boat Festival [Organise an Events Programme] 58

Arts network using shop unit, contributing to town centre regeneration [The Stove Network, Dumfries] 59



# Attractive

INTRODUCTION AND KEY PRINCIPLES 9

Developing identity and place 10

Mapping the quality of pedestrian experience 12

Appraising existing assets 14

Working with existing buildings 20

Integrating new buildings 22

Creating active frontages 24

Improving and enhancing shopfronts 25

Designing public spaces to feel safe 27

Designing for the weather 29

Creating places to sit 30

Improving greenspace 31

## CASE STUDIES

Strengthening identity through a focus upon historic landmarks 17  
**[Historic Heart of Falkirk]**

Key existing asset enhanced through high quality design 18  
**[Linlithgow Burgh Halls]**

Prioritisation of key buildings in town centres for restoration and creative reuse 20  
**[Kilmarnock Opera House]**

Restoring and renovating the historic character of shop frontages 21  
**[Stirling Historic Shopfront restoration]**

Community facilities housed in a new town centre building of appropriate character 23  
**[Bimam arts and conference centre]**

Grant scheme for improving historic shopfronts 25  
**[Govan Shopfront Improvement Scheme]**

Park improvement project 31  
**[Dunfermline Public Park Project]**



# Accessible

Reducing the impact of cars in towns without excluding them 84

Re-allocating space to create better balance 85

Reducing vehicle design speed to 20 mph or less 89

Creating people-friendly junctions 91

Creating better pedestrian crossings 93

Understanding current parking provision 96

Integrating parking within town centres 97

Managing parking to support economic vitality 98

Using signage to minimise vehicle movements 101

Assessing how well current public transport meets needs 103

Ensuring that public transport information is readily available 104

Ensuring bus waiting facilities are comfortable, accessible and convenient 106

Responding to non-standard public transport needs 107

Improving existing bus and rail interchanges 110

Effectively locating transport interchanges in towns 111

Ensuring ease of use of transport interchange 112

Providing a safe and high quality experience for interchange users 113

Providing and maintaining service access 114

## CASE STUDIES

A low-speed town centre environment 90  
[Poynton regenerated]



Using Variable Message Signing to increase car park utilisation 101  
[Stirling Variable Message Signing]



Improving bus service information 104  
[Bustracker, Edinburgh]

Perceptions of bus travel being a poor quality choice as a mode of transport 105  
[The Banchory Quality Bus Corridor]

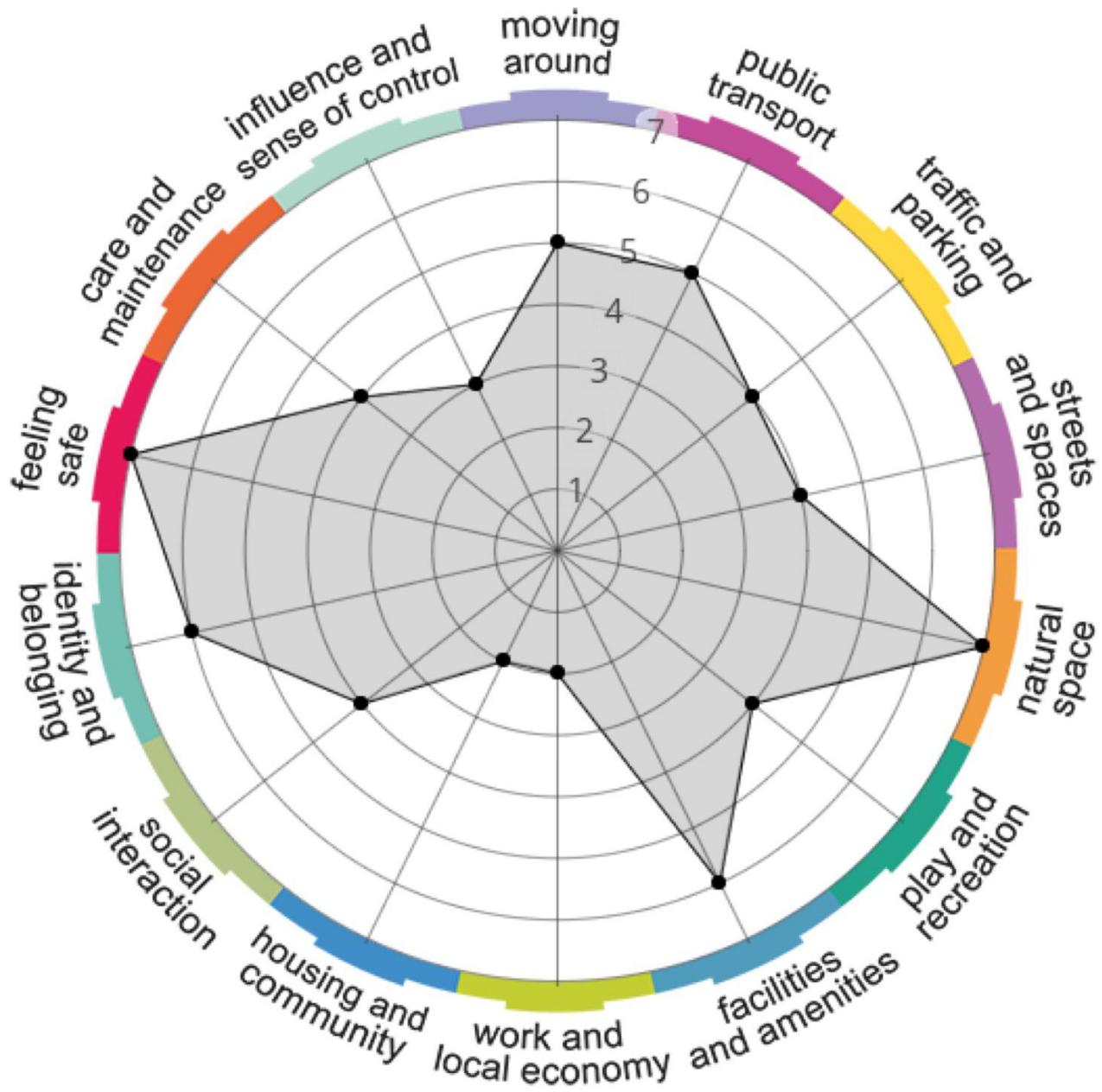


Local subsidised travel scheme for disabled residents 108  
[Dundee City Council – TaxiCard]

Interchange improvements in comfort, safety, access and functionality 110  
[Fife Quality Bus Interchanges]

New bus station within retail complex and new interchange in existing location 111  
[Stirling Bus Station, St Andrews Bus Interchange]





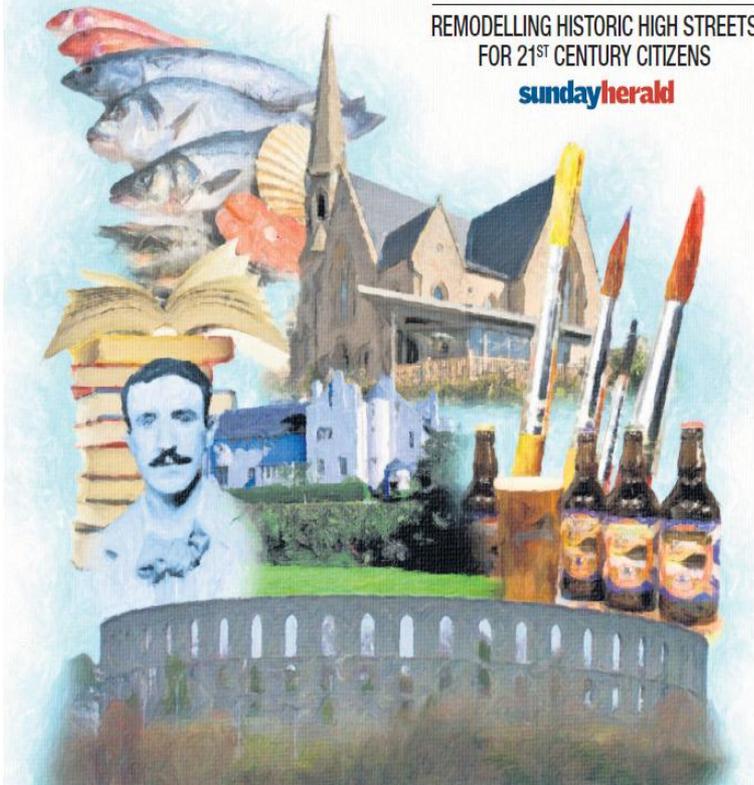
# Herald Media Platform

**CHAPTER FIVE: THEME TOWNS**  
**LABEL OF LOVE:** HOW OBAN, WEST KILBRIDE, HELENSBURGH, WIGTOWN, CASTLE DOUGLAS & KIRKCUDBRIGHT ARE CAPITALISING ON CHARACTER

## SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS FOR 21<sup>ST</sup> CENTURY CITIZENS

**sundayherald**



In association with

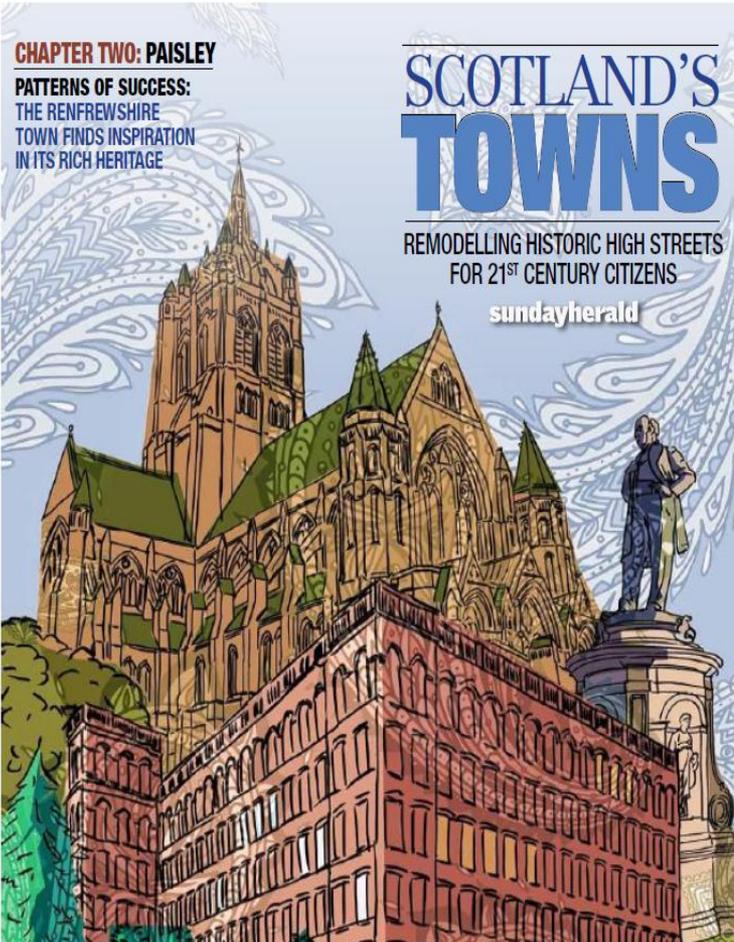


**CHAPTER TWO: PAISLEY**  
**PATTERNS OF SUCCESS:** THE RENFREWSHIRE TOWN FINDS INSPIRATION IN ITS RICH HERITAGE

## SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS FOR 21<sup>ST</sup> CENTURY CITIZENS

**sundayherald**



In association with



# Herald Media Platform

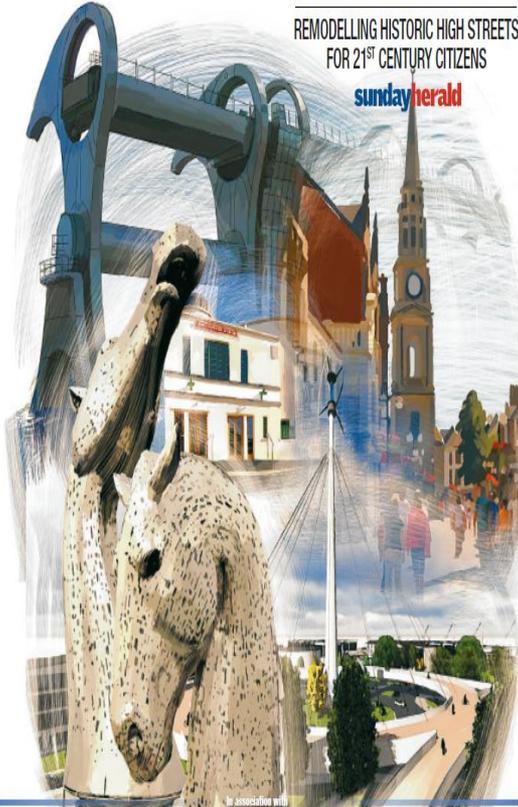
## CHAPTER FOUR: FALKIRK

**TOWERING ACHIEVEMENTS:**  
 ICONIC LANDMARKS ARE  
 SYMBOLS OF INNOVATION  
 AND REGENERATION

# SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS  
 FOR 21<sup>ST</sup> CENTURY CITIZENS

**sundayherald**



In association with



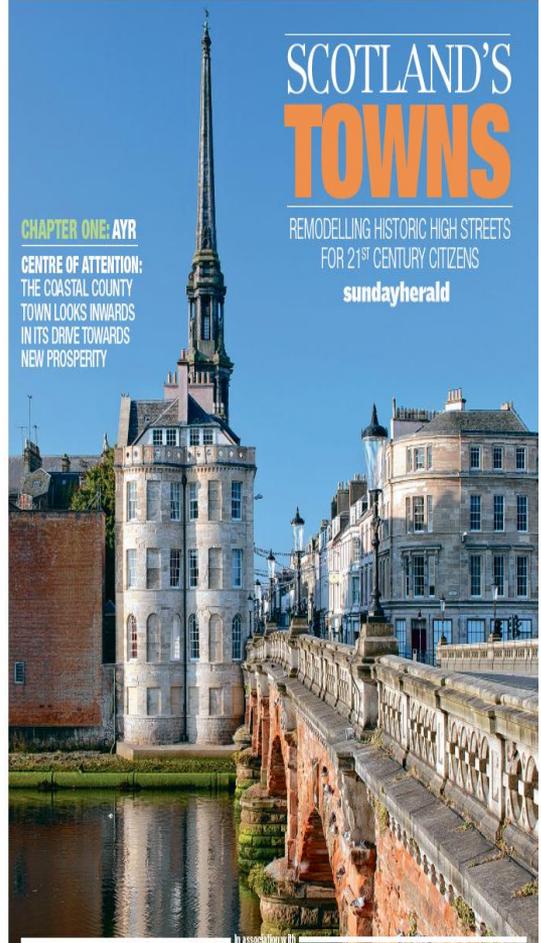
## CHAPTER ONE: AYR

**CENTRE OF ATTENTION:**  
 THE COASTAL COUNTY  
 TOWN LOOKS INWARDS  
 IN ITS DRIVE TOWARDS  
 NEW PROSPERITY

# SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS  
 FOR 21<sup>ST</sup> CENTURY CITIZENS

**sundayherald**



In association with



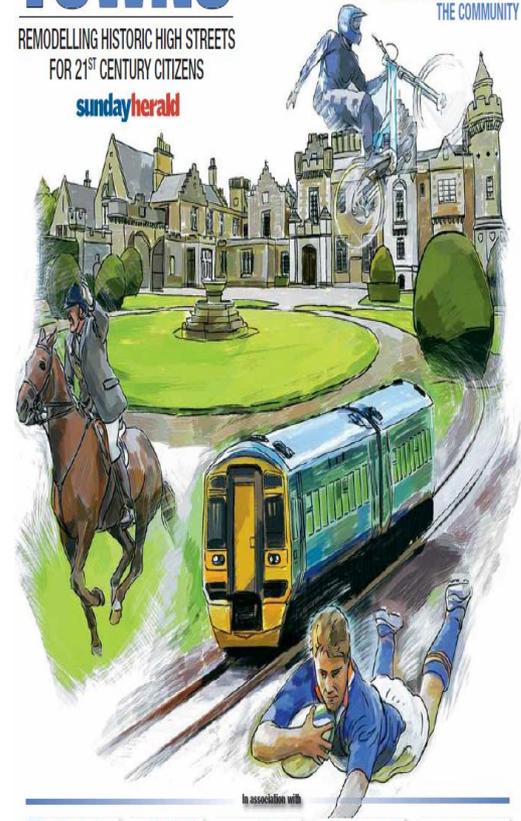
# SCOTLAND'S TOWNS

REMODELLING HISTORIC HIGH STREETS  
 FOR 21<sup>ST</sup> CENTURY CITIZENS

**sundayherald**

## CHAPTER THREE: BORDERS TOWNS

**LOOMING OPPORTUNITIES:**  
 HOW TRAINS, TEXTILES AND  
 TOURISM ARE REVITALISING  
 THE COMMUNITY



In association with

