

SURF : sharing experience : shaping practice



# The role of creative arts in regeneration: SURF Awards Shared Learning Workshop – 17<sup>th</sup> May 2018

# Background

SURF and the Scottish Government work together to identify and highlight excellence and innovation in initiatives that address social and economic challenges in disadvantaged communities through the annual SURF Awards for Best Practice in Community Regeneration.

#### This free half-day SURF Awards workshop event in Barras Art and Design (BAaD) on 17

**May** provides an opportunity to explore successful approaches towards linking creative arts into regeneration initiatives. The winning and highly commended projects from the 'Creative Regeneration' category highlighted in the 2017 SURF Awards process will provide comment on their experiences and transferable learning.



(I-r): The Broomhill Project, Cateran's Common Wealth and Alchemy Film & Arts

Workshop guests will firstly hear from a project representative from the 'Creative Regeneration' category winner **The Broomhill Project.** Delivered by RIG Arts, in Greenock, the project aims to connect local residents with artists in collaborations that assist underprivileged people in the community, helping them develop their skills and deliver positive change.

This will be followed by input from the highly commended **Cateran's Common Wealth** project. Led by a network of local artists and producers in Perthshire, the project aims to simultaneously highlight the culture and heritage of rural communities and bring local people together.

Guests will then hear from the second of the highly commended projects **Alchemy Film and Arts**. Led by Alchemy Film & Arts in partnership with Heart of Hawick, the project delivers a high quality festival of experimental and new film while supporting the broader social and cultural regeneration of Hawick.

The event will close with presentations from **Creative Scotland** and the **Cultural Enterprise Office** providing detail on their current priorities towards supporting creative arts organisations. It will then open up to a discussion on National Policy.

The SURF Awards 'Creative Regeneration' judging panel team – comprising representatives of Creative Scotland, CoCreate, The Stove Network and Regional Screen Scotland – were particularly enthused by the level of community engagement and lasting impact in each area within all three shortlisted projects in this category. The judges will be participating in the workshop, which also features a discussion session and networking lunch, to help draw out transferable lessons from the participating projects.

### Programme

10:00am Welcome and Coffee

10:30am Introduction: Andy Milne, Chief Executive, SURF

10:40am Presentation, The Broomhill Project: Karen Orr and Jason Orr, RIG Arts

10:55am Presentation, Cateran's Common Wealth: Clare Cooper, Cateran's Common Wealth

11:05am Presentation, Alchemy Film & Arts: Karen Gateson and Richard Ashrowan, Alchemy Film & Arts

11:15am Open Discussion, Questions and Comments with representatives from the projects: Chaired by **Kate Wimpress**, Chair, SURF

11:40am Presentation, Creative Scotland: Gary Cameron, Creative Scotland

11:50am Presentation, Cultural Enterprise Office: David Smith, Cultural Enterprise Office

- 12.00pm Open Discussion on National Policy: Chaired by Kate Wimpress, Chair, SURF
- 12:25pm Summary and Thanks: Andy Milne

12:30pm Networking Lunch

## **About the SURF Awards**

Please visit <u>www.surf.scot</u> for more information on the SURF Awards and the outcomes of the 2017 process.

Check back the website or follow us on Twitter @SURFscot or Facebook – SURF for information on how to apply for the 2018 **20**<sup>th</sup> **Anniversary** SURF Awards.