



Wider Community Regeneration Outcomes Through A Housing Led Approach

About Us



A Private Sector Perspective

- Why ?
- Bottom Line.



Benefits

- Profitability.
- Sustainability.
- Risk Reduction.
- Brand.



Our Approach

- Development Partner.
- Diversity of accommodation.
- Tenure Mix .
- Phasing and timescale.
- Not just housing.
- Public Realm.



Social Outcomes

- Community.
- Place.
- Prosperity.
- Aspiration.



Commercial Outcomes

- Increased sales values.
- Financial return to the community.
- Attraction of investment.
- Active resale market.



Factors in Success

- Listen.
- Professional and Part of the Team.
- Take Responsibility.
- Determination



Lessons Learnt

- Be flexible.
- Add value.
- Engage.
- Deliver quality.
- Momentum.





Thank You