

Because We Say So!

Local Place Plan

20-Minute Neighbourhoods: Why and How
27th July 2021
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What we're going to talk about this morning...

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- 1. Overview of our area: where we are working**
- 2. Local Place Plan: our approach**
- 3. Why we use the 20-Minute Neighbourhood**
- 4. How we use the 20-Minute Neighbourhood**

Overview of our area: where we are working



Areas Covered/ Geography, Historical, Socio-political Context

- **Geography**

- Formally a congruent set of neighbourhoods based on the economy of the Clyde
- Construction of M8 / Kingston Bridge = decomposition and degradation of the quality of neighbourhood space
- M8 > River = “Corridor”
- Not well connected with Pollokshields to the south nor to neighbourhoods north of the river
- Bookended by complex motorway junctions managing a considerable amount of industrial / commercial freight
- “Corridor” inbetween Govan > Gorbals = ‘overlooked area’
- De-industrialisation = decomposition and increase in vacant and derelict land + odd combinations of housing and newer industrial (and commercial use)
- Area is dominated by car use + because of odd composition, traffic can at times be very fast as drivers use route as a short-cut . cut-through

Demographic Historical, and Sociopolitical Context (SIMD)

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Historical Context

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→ De-industrialisation

Post-industrial decline

Fragmentation of communities of place, identity and interest.

Overall decline in community cohesiveness.

Contemporary Context

- New Scots Policy is informed by community connection/
- Bridging and Bonding Capital as well as Social Capital and Cultural and Political Capital
- Cultural Diversity - up to 74 languages are spoken within the LPP Localities.
- Brexit/ ?creating Identity Crisis among a distinct group.
- Perceived competition over lack of resources.
- What one person can access within 20 minutes is dependent on many variables such as finances, time and ability,

Local Place Plan: our approach

- *An opportunity to ‘flip the system’ and change the power dynamics that determine how place takes shape and how it is used.*
- *An opportunity to operationalise policy to do some deep and meaningful (and much needed) community development work.*
- *An opportunity for the public to learn and understand more about place, its problems and its potentialities.*
- *An opportunity to establish a model for local people leading on planning and decision making.*
- *Our aim is to set-up a local strategic system for community-led development, led by local people, for local people, to achieve the quality of neighbourhoods and communities local people want.*

Local Place Plan: our approach

- **Community-led**
 - **Local people leading**
 - **facilitated and coordinated by professional CLD workers**
 - **supported by local officials and organisations**
 - **funded by Government**
 - **informed and enhanced by professionals**
 - **resourced by local, regional and national stakeholders**
- **Neighbourhood**
 - **Meaningful, coherent, and accessible places and spaces for everyday activity for all**
- **Blueprint**
 - **A coherent A-Z of community action plans and other determinations**
 - **Strategy for delivery and iterative review**

Local Place Plan: our approach

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- *We adopt a critical approach*
 - *Assets are crucial, but so are histories and biographies of loss and trauma*
 - *Place and space has meaning. No erasure of stories.*
- *Embed practitioners within neighbourhoods*
 - *Applied reflective practice and problematising methodology*
 - *Establishing presence and dialogue builds trust and engagement*
 - *Deeper understanding of dynamics offers officials more nuanced perspectives*
- *Building leadership through learning and skills training / sharing*
- *Mapping stories and experiences = mapping assets / gaps, problems / goals*
- *Establishing / developing groups of place and of interest / experience builds capacity and networks communities on their own terms*

Local Place Plan: our approach

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The Because We Say So! Communities will have:

- published a **Blueprint** for how their communities and neighbourhoods will develop in the coming years.
- established an area-network to formalise cross-neighbourhood, inter-neighbourhood, cross-community, and inter-community dialogue, resource sharing, and decision-making.
- tools to assess needs and assets on a continual basis, and have resources to respond to these as appropriate.
- tools to analyse change, to determine what changes take place, and to hold higher powers and decision-makers to account when appropriate.
- tools to maintain and develop their *Blueprint* and their area-network.

Why 20-Minute Neighbourhoods

- *Offers a tangible scale for most people to reference their everyday activity*
- *Introduces opportunity to discuss use and purpose of cars*
 - *In turn this invites problematising around sustainable and active travel, the climate crisis, and the quality / safety of neighbourhood environs*
- *Introduces dynamics of accessibility and ableism*
 - *What one person can walk in 20-minutes may not be the same for another*

Why 20-Minute Neighbourhoods

- *Enables conceptualisation of multi-demographical and non-segregational places and spaces*
- *Focuses problematisation around a town-centre approach, useful to building shared spaces, civic pride, and developing quality of paths, routes and spaces and therefore standards of living.*
- *Moves toward democratising access to shops, services and facilities regardless of wealth, health, income, status, ability.*

How we are using the 20-Minute Neighbourhood concept

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- We use this concept to frame a number of questions to local people, eg:
 - What services do you need to leave the neighbourhood for, and why?
 - How do you move around your neighbourhood, and why?
 - Can you access good quality x / y / z within a short journey from your home?
- 'Sustaining Choices' programme in collaboration with 'Planning Aid Scotland'
 - Place standard tool
 - 20 Minute Neighbourhood framing
 - Focus on sustainable and active travel, and accessible neighbourhoods
 - Using COP 26 as leverage to increase active travel by making safer spaces for walking, wheeling and cycling on an accessibility and environmental basis to lower emissions within the LPP localities

How we are using the 20-Minute Neighbourhood concept

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- **Weekly walking / wheeling Mapping as we go!**
 - **Problematizing and visualising hyper-local neighbourhood as we move around it**
 - **Building conversation on priorities for action**
 - **Storytelling and knowledge sharing is key**
 - **Local volunteers now taking a leading role in mapping and data gathering.**
- **CLD workers informed by the communities, trusted to facilitate, trusted to broker connections / support at local authority level, trusted to facilitate development, eg**
 - **Friends of Festival Park**
 - **Kingston DIY Skatepark**
- **Brainstorm! sessions incorporated interactive activities to engage the participants and counter consultation fatigue while gathering data digitally using padlet.**
 - **Groups set their own priorities for action.**

Further information:

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- **BWSS! main website:** <https://www.becausewesayso.scot/>
- **Further info on strategy:**
<https://www.becausewesayso.scot/our-local-place-plan>
- **Events at:** <https://www.becausewesayso.scot/meetup>
and: <http://becausewesayso.eventbrite.com/>
- **Main contact email:** [**hello@becausewesayso.scot**](mailto:hello@becausewesayso.scot)

Thanks for your attention folks...!

