

# **SURF 20 Minute Neighbourhood Practice Network**

## **Integrating 20 MN and the Place Standard Tool**

**John Howie**

**Organisational Lead – Place & Wellbeing**

Will cover ....

- Background to today's presentation
- What is the Place Standard Tool
- National & International Application
- Updates & Future Plans



# Background

## **Context .. *Why another place standard presentation?!***

1<sup>st</sup> Meeting of the Network 27<sup>th</sup> July 2021

*20 Minute Neighbourhoods in a Scottish Context*  
(February 2021)

**Rebecca Dillon-Robinson**, Urban Planner, Ramboll

- 1. Features** of a 20 Minute Neighbourhood
- 2. International Comparisons** – Definition & Delivery
- 3. Current 20MN Position** in Scotland
- 4. Recommendations** for further analysis and implementation
- 5. Discussion** – included *how we put this into practice?*

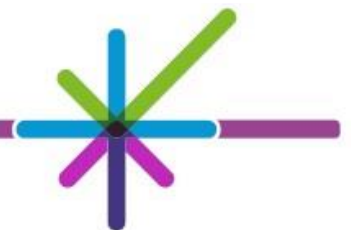
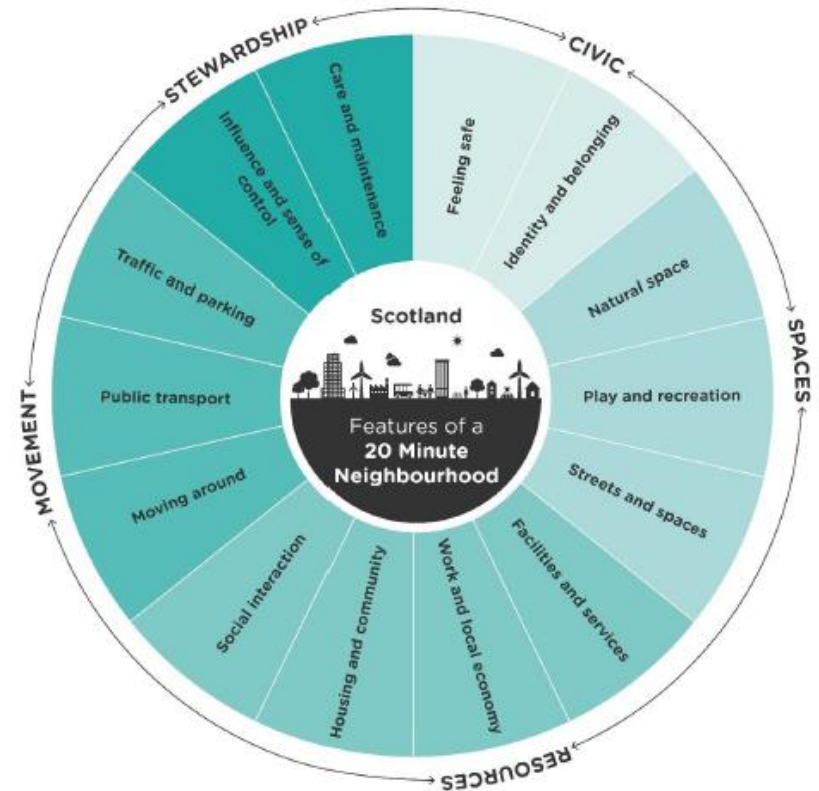




# Features of a 20 Minute Neighbourhood

Figure 6: Features of a 20 minute neighbourhood in the Scottish context

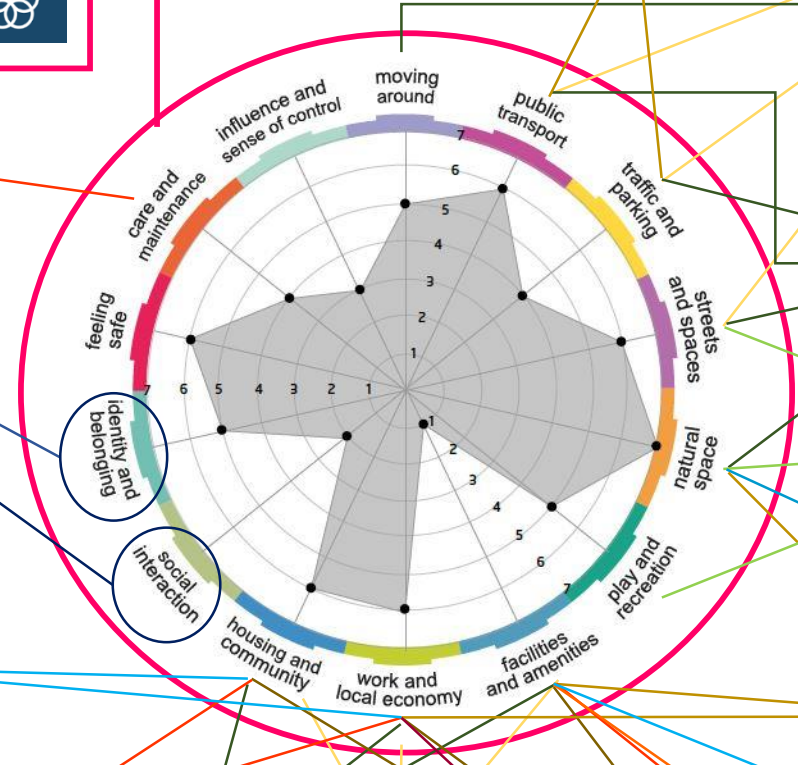
Figure 4: Features of a 20 minute neighbourhood, Melbourne<sup>26</sup>



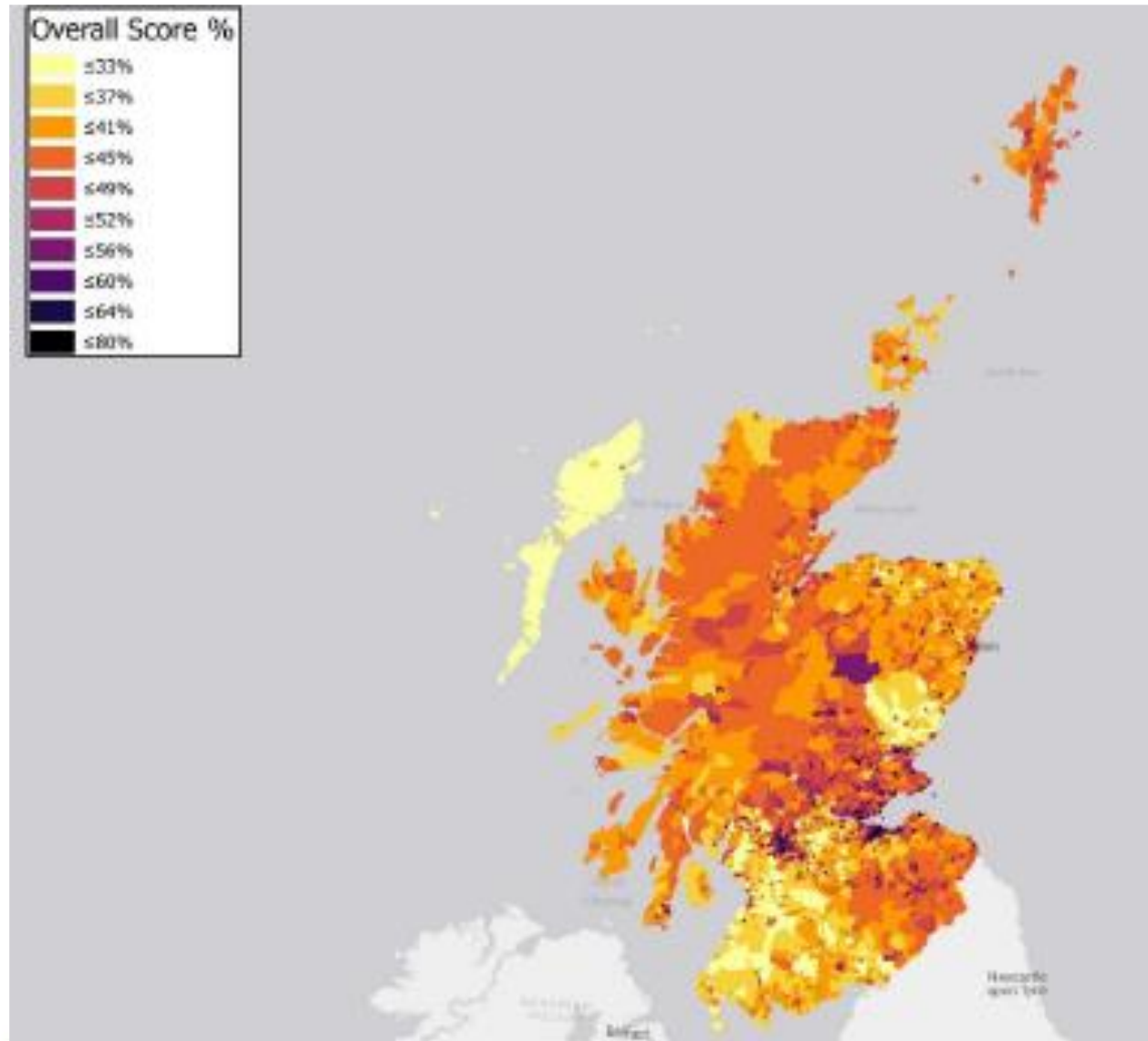


**Shared  
Features  
Shared  
Ambitions**



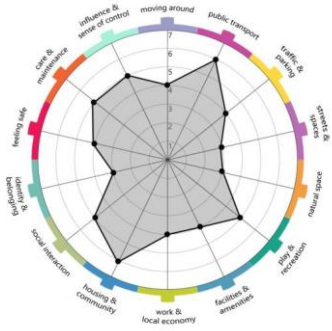


# Prevalence of 20MNs in Scotland (2020/21)





## Recommendations



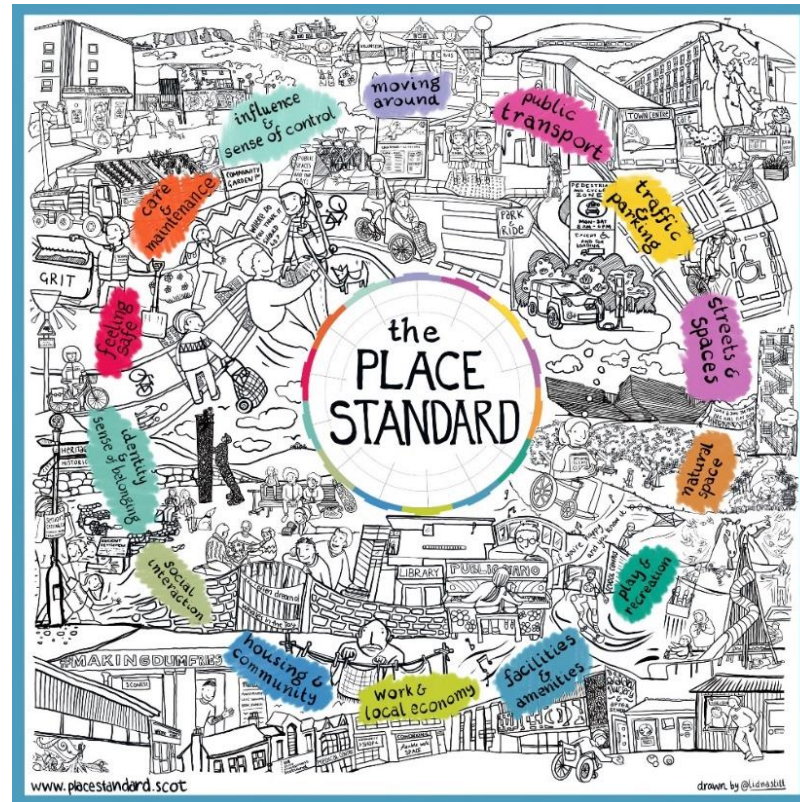
To realise these ambitions we make eight recommendations across policy, national and local delivery, and further research:

- I. Use the development of the 4th National Planning Framework to rationalise and coordinate the policy landscape to support delivery of the 20 minute neighbourhood concept.
- II. A greater emphasis on reducing private car journeys. This can be done through providing high-quality active travel infrastructure as part of reallocating space away from private cars to other modes, and via the reimagining of public transport to be more flexible in rural and urban settings.
- III. Defining concept, framework, and funding at a national level
- IV. Defining local ambition, delivery, and community participation
- V. Further assessment on a number of demonstration areas, selected to ensure diversity of type of neighbourhood; including locations, current score across quantitative features and qualitative indicators, and levels of deprivation.
- VI. A national survey on walkable distances and visual perceptions should be undertaken to nuance the 20 minute neighbourhoods' concept and help design guidance for implementation.
- VII. Mapping to establish a detailed baseline which can be used to both support development of national and local plans and monitor national and local outcomes.
- VIII. Review whether the Place Principle is being operationalised by Local Authorities, to identify barriers and mechanisms to overcome these.



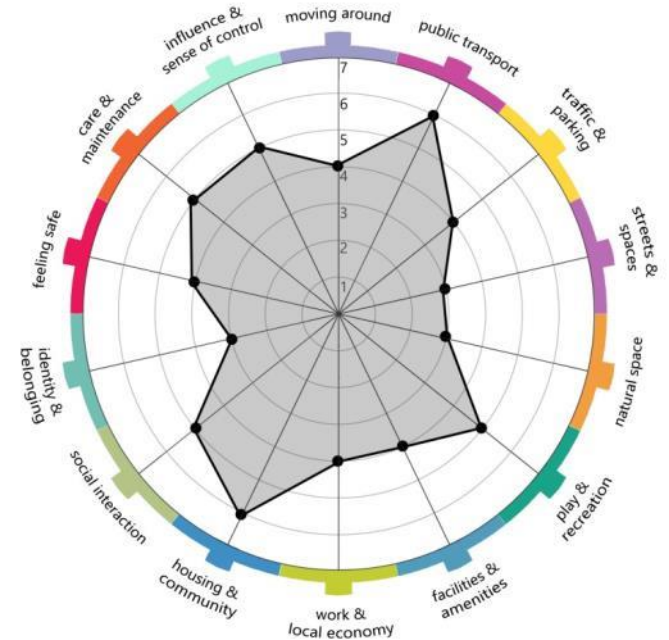
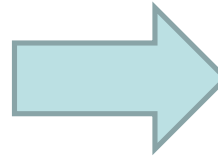
# *How do we practically deliver on these recommendations?*

*Place Standard Tool is one good option*



# Place Standard Tool – Policy Origins

# Policy Origins



## Partners:

- ☐ Scottish Government (Planning & Architecture)
- ☐ NHS Health Scotland
- ☐ Architecture & Design Scotland
- ☐ Glasgow City Council



# Supporting Legislation & Standards



**National  
Standards**  
for  
**Community  
Engagement**

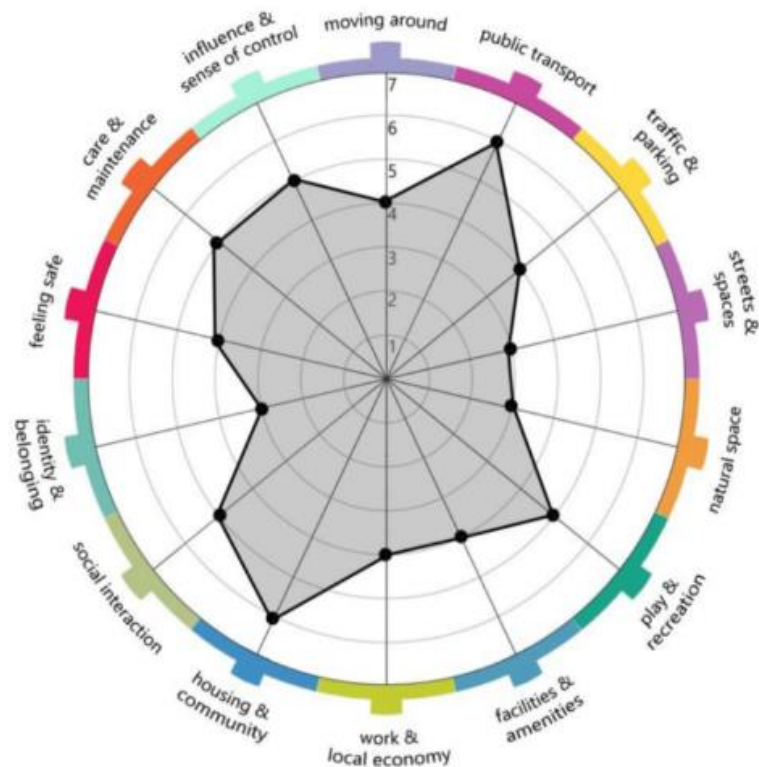


Community  
Empowerment (Scotland)  
Act 2015

*A legal requirement to “prepare  
and publish a local outcomes  
improvement plan” July 2015*

# What is the Place Standard tool?

- Developed 2012-2015
- Launched in December 2015
- A simple, free, easy to use tool to assess the quality of a place
- To facilitate conversations between communities, organisations, businesses and decision-makers
- Focuses on 14 *place* factors that impact on health and well-being
- Identifies priorities for action and initiates ideas on how to address these
- Booklet and Online Tool
- [www.placestandard.scot](http://www.placestandard.scot)

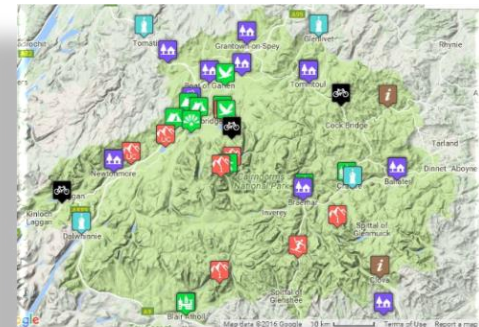
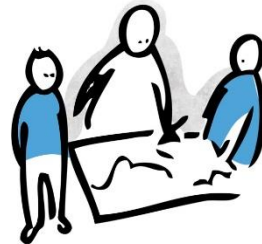
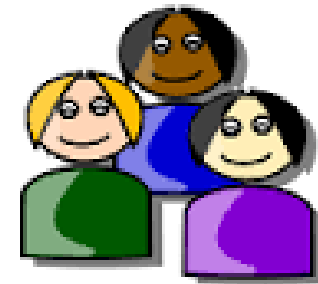


Theme	Question
 Moving Around	Can I easily walk and cycle around using good quality routes?
 Public Transport	Does public transport meet my needs?
 Traffic And Parking	Do traffic and parking arrangements allow people to move around safely and meet community needs?
 Streets & Spaces	Do buildings, streets and public spaces create an attractive place that is easy to get around?
 Natural Space	Can I regularly experience good quality natural space?
 Play & Recreation	Do I have access to a range of spaces and opportunities for play and recreation?
 Facilities & Amenities	Do facilities and amenities meet my needs?
 Work & Local Economy	Is there an active local economy and the opportunity to access good quality work?
 Housing & Community	Does housing support the needs of the community and contribute to a positive environment?
 Social Interaction	Is there a range of spaces and opportunities to meet people?
 Identity & Belonging	Does this place have a positive identity and do I feel I belong?
 Feeling Safe	Do I feel safe?
 Care & Maintenance	Are buildings and spaces well cared for?
 Influence & Sense of Control	Do I feel able to participate in decisions and help change things for the better?

# How to use the Place Standard Tool

# 3 Main Methodologies with a 4<sup>th</sup> emerging!

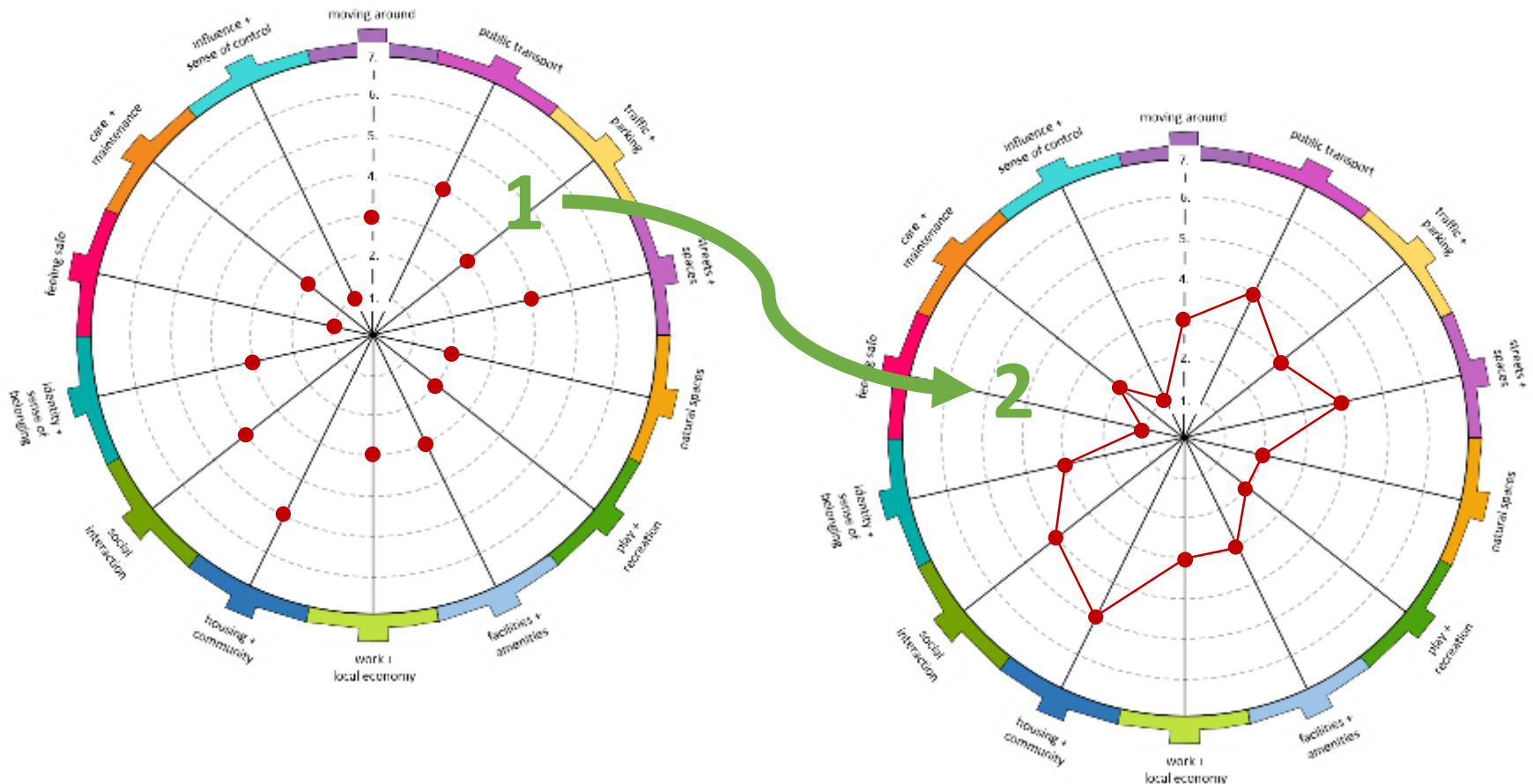
- 1-2-1s
- Workshops
- Surveys
- *GPS Mapping*



Engaging with **all** life stages and populations

## How do I use it?

The Place Standard is very easy to use. Users consider each question in turn rating a place on a scale of 1 to 7. One means there is a lot of room for improvement, 7 means there is little need for improvement, the quality is as good as it can be. Then you plot the ratings on the compass and join the dots to make a 'spider' diagram.





## ASSESSMENT COMPLETED

Your assessment is complete. Please click the link below to download your assessment.

If you want to go back and change any of your ratings before downloading your assessment, [click here >>](#)

[Download PDF](#)

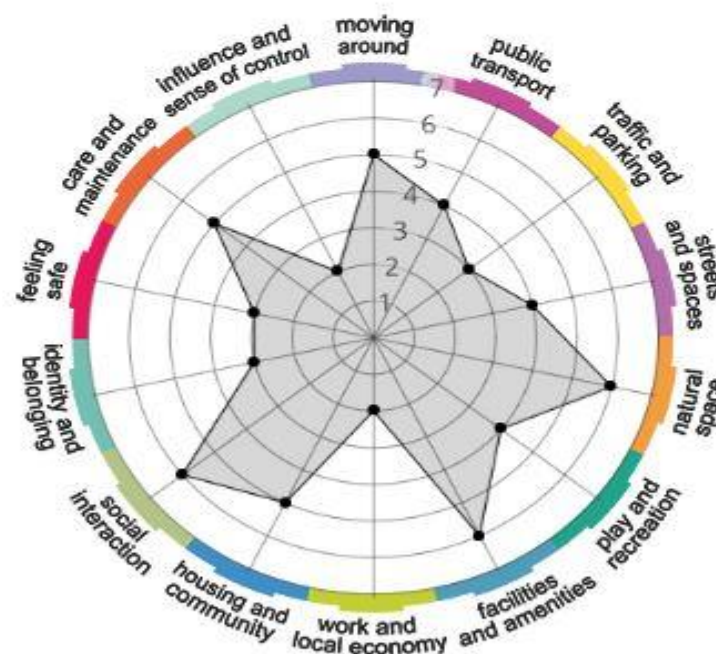
### SUMMARY

Assessment Area: Town Centre

Date of Assessment: 20 January 2016

Participants: 10 Primary school students 10x S1 students 4x teaching staff 2x Local authority staff 3x Community Council reps

<b>Moving around</b> Rating: 5	<b>Work &amp; local economy</b> Rating: 2
<b>Public transport</b> Rating: 4	<b>Housing &amp; community</b> Rating: 5
<b>Traffic &amp; parking</b> Rating: 3	<b>Social interaction</b> Rating: 6
<b>Streets &amp; spaces</b> Rating: 4	<b>Identity &amp; belonging</b> Rating: 3
<b>Natural space</b> Rating: 6	<b>Feeling safe</b> Rating: 3
<b>Play &amp; recreation</b> Rating: 4	<b>Care &amp; maintenance</b> Rating: 5
<b>Facilities &amp; amenities</b> Rating: 6	<b>Influence &amp; sense of control</b> Rating: 2

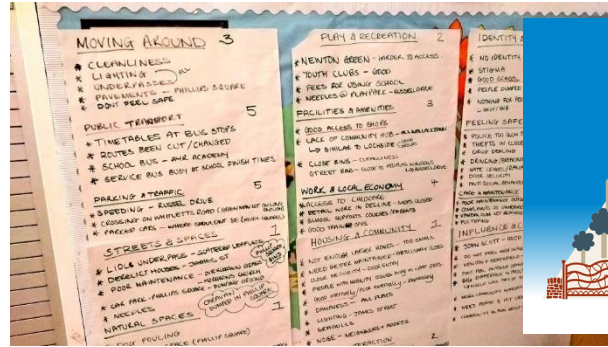
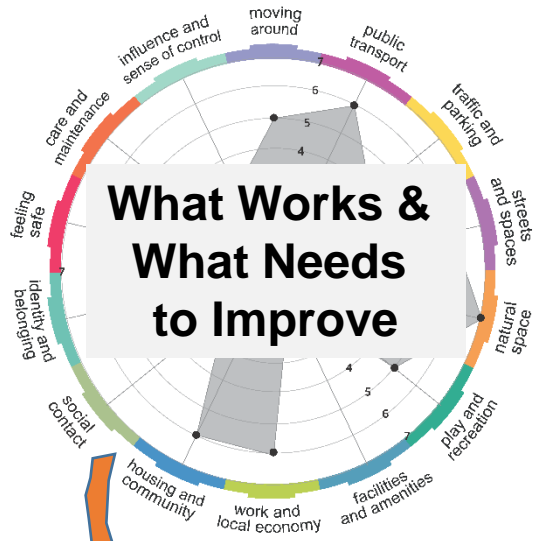


If you want to start a completely new assessment, [click here >>](#)

To support the wider evaluation of the Place Standard, we would welcome feedback on your experience of using the Place Standard and how it was implemented. Please answer some short questions [here](#).

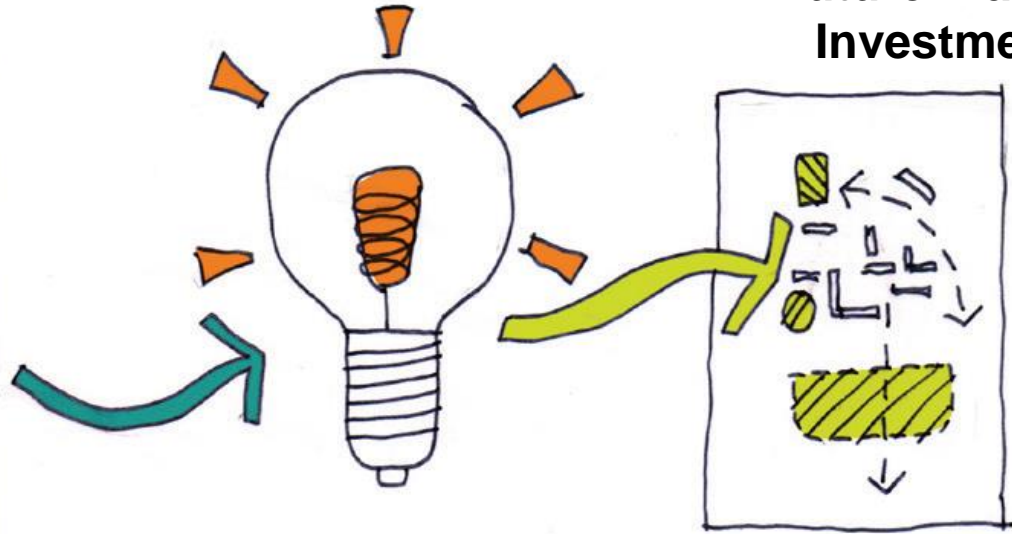
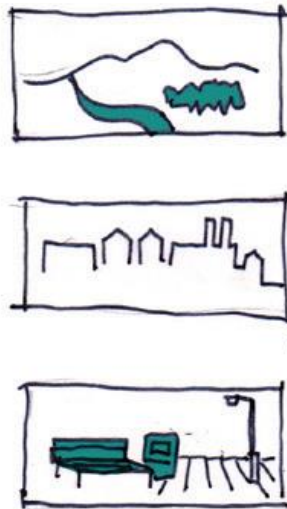


# 3 Main Steps .....



**What are Our Priorities + New Ideas for Change**

**Better Informed Future Plans + Investment**



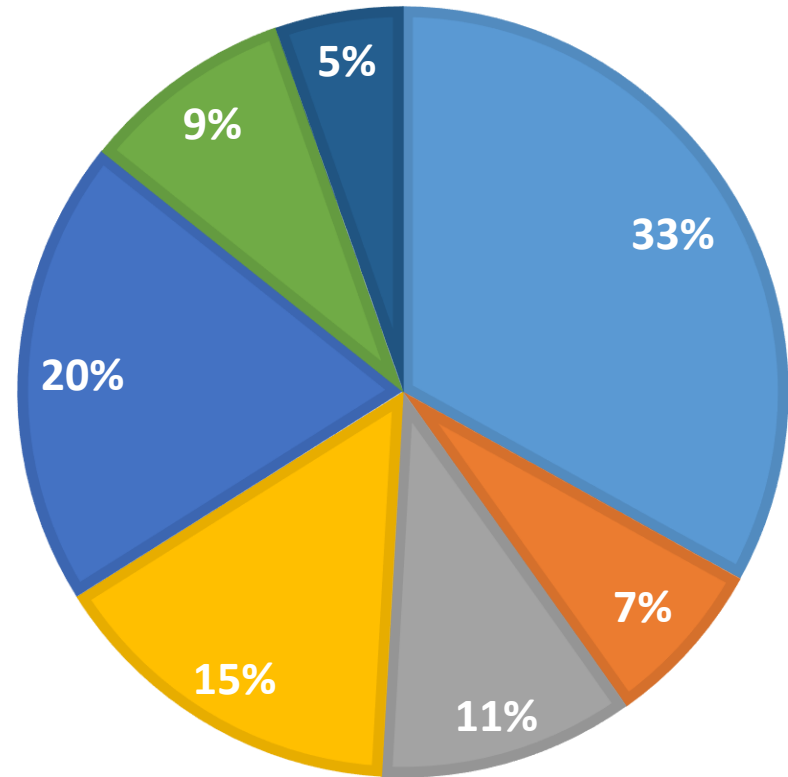
**How, why & where has it  
been applied?**

# So Many Places & So Many Approaches!



# Application in Scotland – For What?

- LOIP/Locality Plan Development
- Local Development Plan
- Training Awareness Raising
- Local Development Framework
- Local Place Plans
- Masterplan
- Other



*Based on 103 Recorded Applications Up to November 2018*



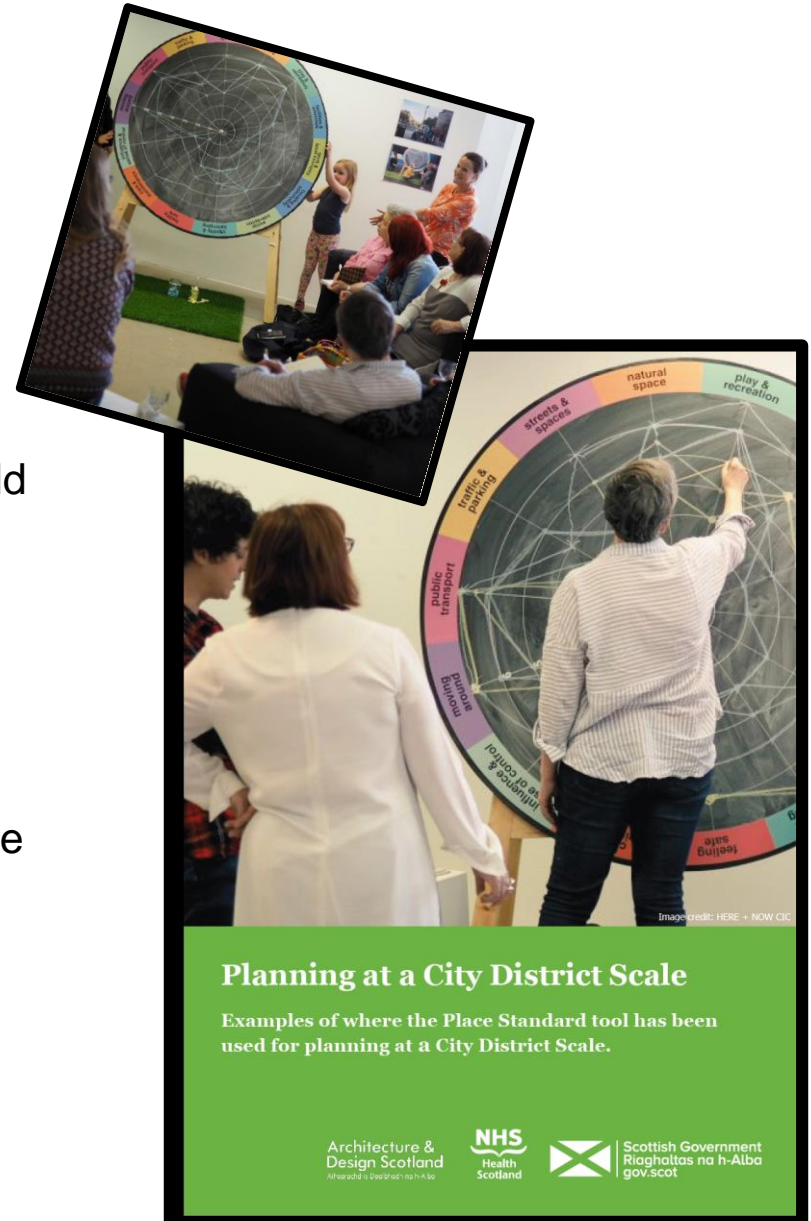
## Architecture & Design Scotland Case Studies

1. Planning at a Local Authority Scale (Shetland West Dunbartonshire and South Lanarkshire)
2. Planning at a Local Authority Scale – Argyll & Bute focus piece
3. Planning at a City District Scale (Edinburgh Old & New Town Areas, Leith and Dundee)

Four more similar series to follow over the next couple of months:

4. Planning at a Settlement Scale
5. Planning at a Settlement Scale – North Ayrshire focus piece
6. Planning at a Neighbourhood Scale
7. Planning at Site Scale

Case studies 1-3 available at [www.ads.org.uk](http://www.ads.org.uk)

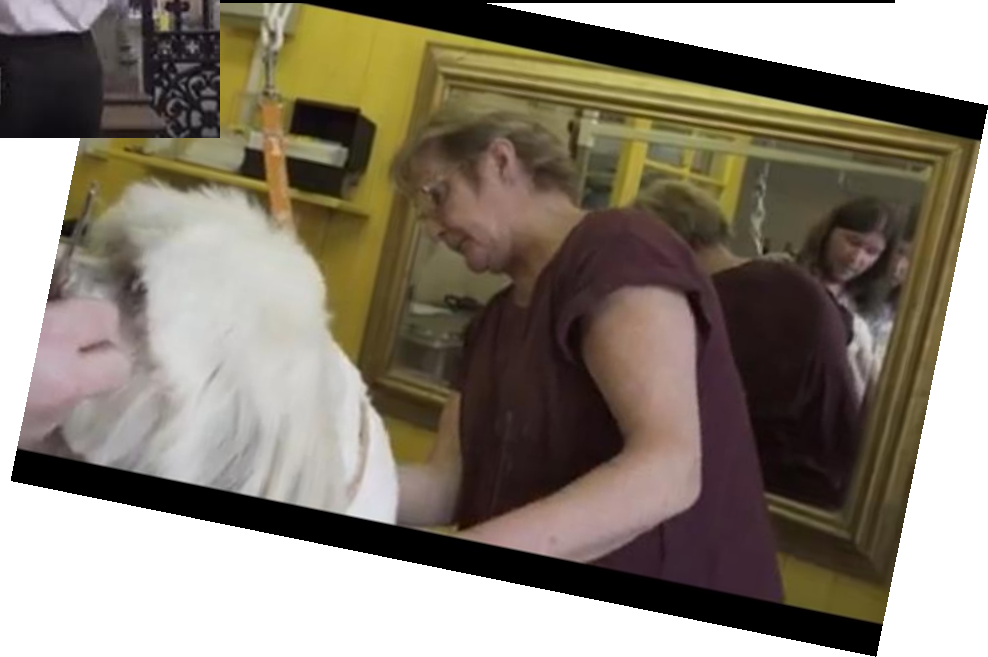


# CASE STUDIES

Place Standard – How Good is Our Place?



**Place Standard  
YouTube**



# Local Development Plan Engagement using the Place Standard Tool

Place Standard Leads Gathering  
27<sup>th</sup> February 2018

Julie Robertson

Planning Officer

Development Plans and Regeneration Team

Dundee City Council





# Impact

## Local Development Plan 1 – Main Issues Report Consultation Coverage





# Impact

## Local Development Plan 1 – Main Issues Report Consultation Coverage



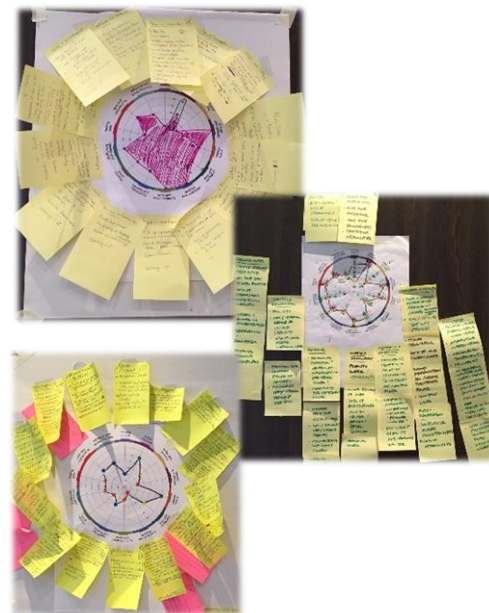


*“This Study Visit, jointly hosted by **EuroHealthNet** and the **National Institute of Public Health, Slovenia**, will take place in **Ljubljana** on **4-6 July 2016**, under the topic “Cross-sector collaboration for healthy and active ageing in Slovenia”.*

*The visit ties in with the **WHO Summer School** on **6-7 July 2016**.”*



# Beyond Scotland ...



## WHO European Healthy Cities Network Masterclass



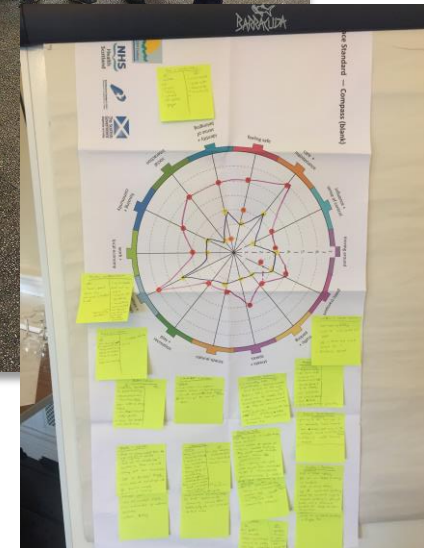
Edinburgh  
September 2017





# Beyond Scotland - UK

Place Standard – How Good is Our Place?



**Workshop  
May 2018**

# Beyond Scotland - Carlisle



**Workshop  
November 2018**



# Beyond UK - Denmark





# Beyond UK – Denmark in October 2018



**Trige  
Aarhus**

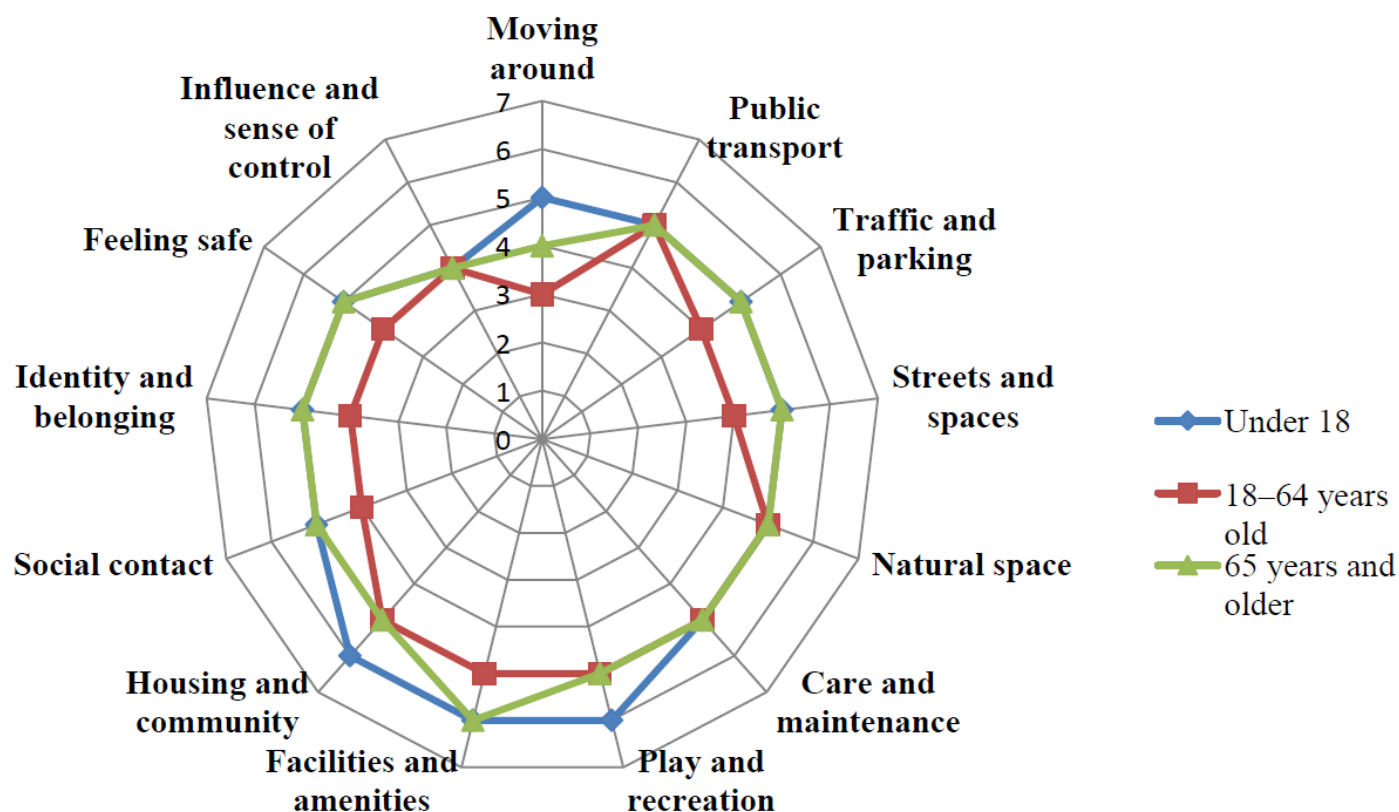


# Beyond UK – Kaunas, Lithuania

Place Standard – How Good is Our Place?

- Online survey in 11 city neighbourhoods.
- 1292 people (65:35 M/F)

Assessment by age group



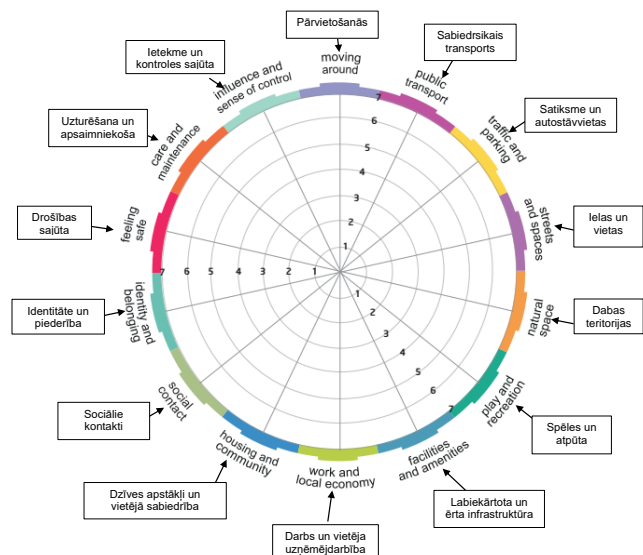
# Beyond Scotland – Grizinkalna District, Riga

## Riga Healthy Cities & Latvia Facts

Diana Koerna Project Manager of Public Health Promotion and Prevention Division  
Oksana Kurcalte Senior Project Manager Latvia Facts



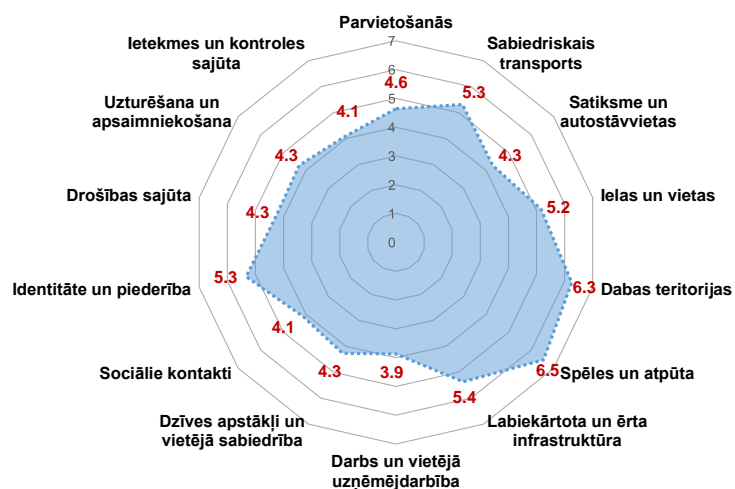
# Beyond UK – Grizinkalns District, Riga



- September 10<sup>th</sup> to 19<sup>th</sup> 2018
- 4 x 2 Hr Focus Groups
- 15 x 1 Hr Interviews (48)
- Permanent Residents – Across Ages and Population groups
- Researcher lived and worked in city last 20 Years

## VIDĒJAIS JOMU NOVĒRTĒJUMS GRĪZINKALNĀ

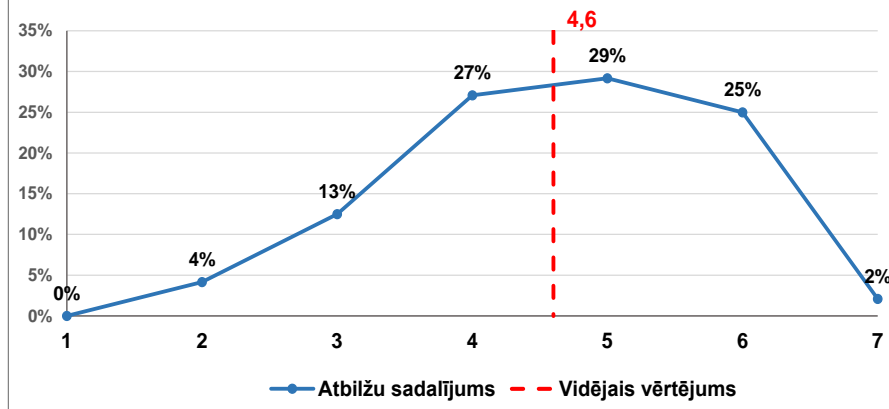
(Vērtējums skalā no 1 līdz 7, kur 1 - ļoti jāuzlabo, bet 7 - maz jāuzlabo; N=48 respondenti)



## PĀRVIETOŠANĀS

Vai es varu vienkārši iet ar kājām un pārvietoties ar velosipēdu, izmantojot kvalitatīvus ceļus?

(Vērtējums no 1 līdz 7, kur 1 - ļoti jāuzlabo, bet 7 - maz jāuzlabo; N=48 respondenti)





# Netherlands & North Macedonia



EUROPEAN PARTNERSHIP FOR IMPROVING HEALTH, EQUITY & WELLBEING

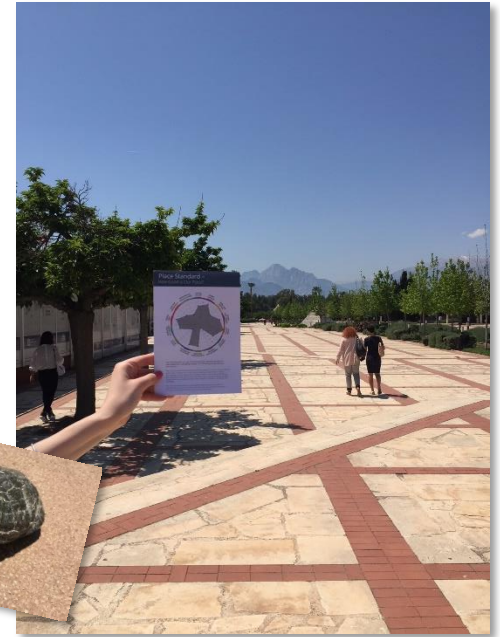


## INHERIT

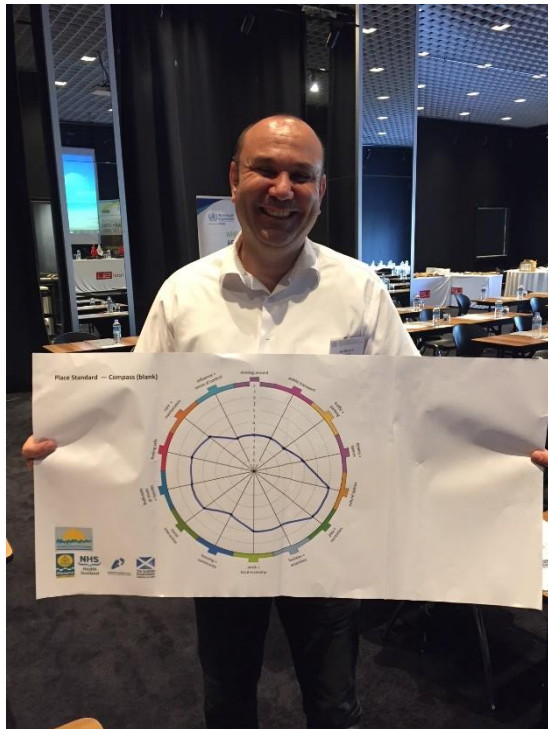
Health | Equity | Environment



# Beyond UK – European Region



## WHO European Healthy Cities Network



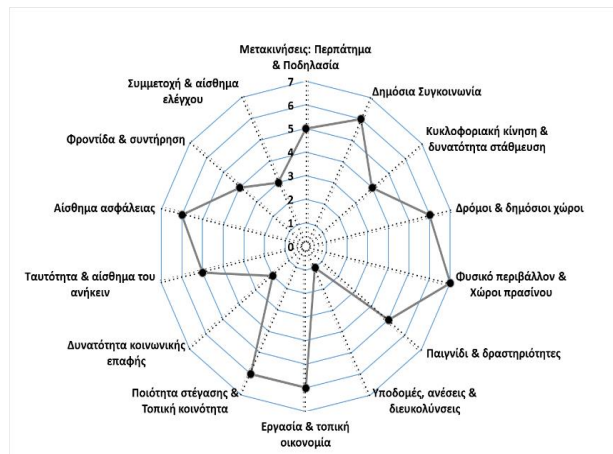
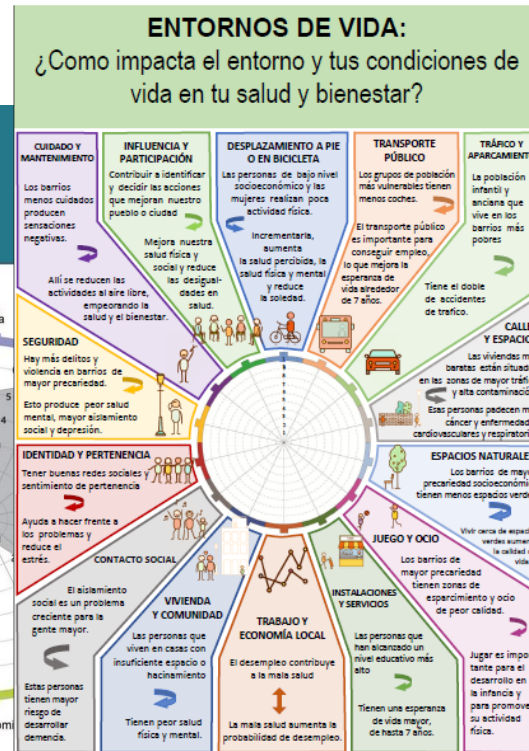
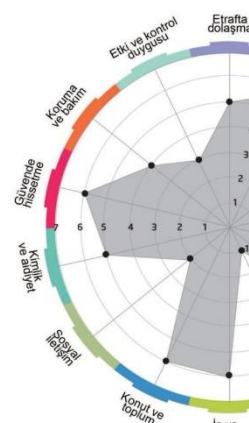
**Antalya  
April 2018**



# In 2020 ...

- Turkish Network of WHO Healthy Cities
- Norwegian Network of WHO Healthy Cities (*Stedskompasset*)
- Greek, Portuguese German and Spanish Translations
- French Healthy Cities Network
- Slovenia

Mekân Standardı -  
Mekânımız ne kadar iyi?

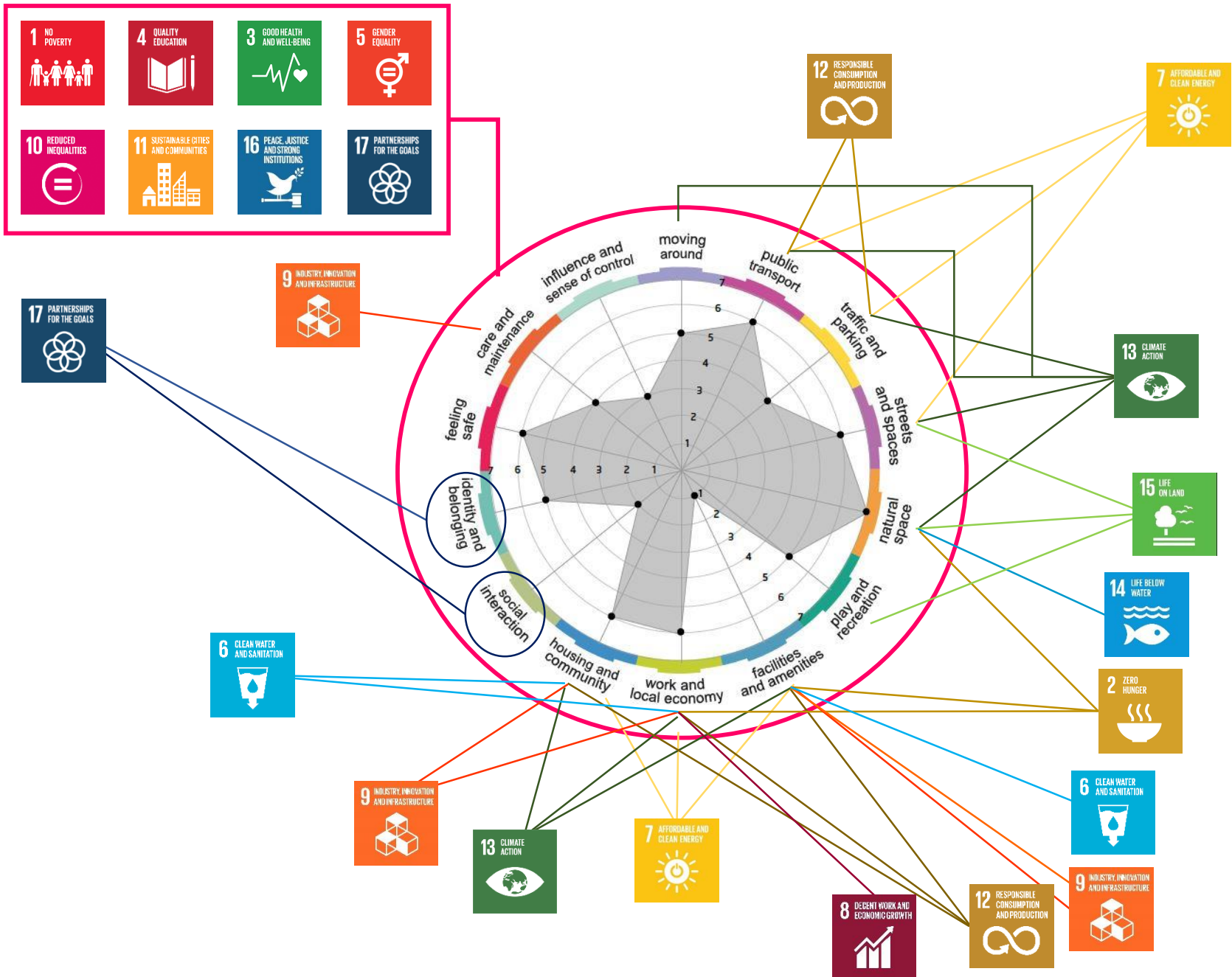


Bundeszentrale für  
gesundheitsliche  
Aufklärung  
**BZgA**



# Why the global appeal?

# Place Standard Improvements - Delivering on the United Nations Sustainable Development Goals



# WHO Regional Office for Europe Healthy Cities Working Groups



Working group on  
Place, Health,  
Inequalities and  
Well-being



Work now proceeding to  
develop a **WHO European Task  
Force for Place**

# **Celebrating Success & Lessons Learned**

# Award Winning



**THE PLANNER**

RTPI AWARDS FOR  
**PLANNING**  
EXCELLENCE  
**Winner 2017**

Planning for Wellbeing



# MAKING PLACE CONFERENCE

Old Fruitmarket GLASGOW June 2019



- *key note presentations,*
- *live workshop,*
- *panel discussion,*
- *two site visits*
- *27 parallel sessions and an exhibition*



<http://www.healthscotland.scot/media/2656/making-place-international-conference-event-summary.pdf>

# Urban Maestro

New governance strategies  
for Urban Design

## Place Standard

framework for conversations  
around place quality (UK)

**Joao Bento**

Researcher of Architectural  
Policies, University College  
London - Bartlett School of  
Planning

# Urban Maestro

New governance strategies  
for Urban Design

John Howie

## Place Standard Tool (UK)

29-31 January 2020

Workshop #2

• Design Environment •

Porto, Portugal

**UN HABITAT**  
UNITED NATIONS HUMAN SETTLEMENTS PROGRAMME

BOUWMEESTERMAITREARCHITECTE

**UCL**

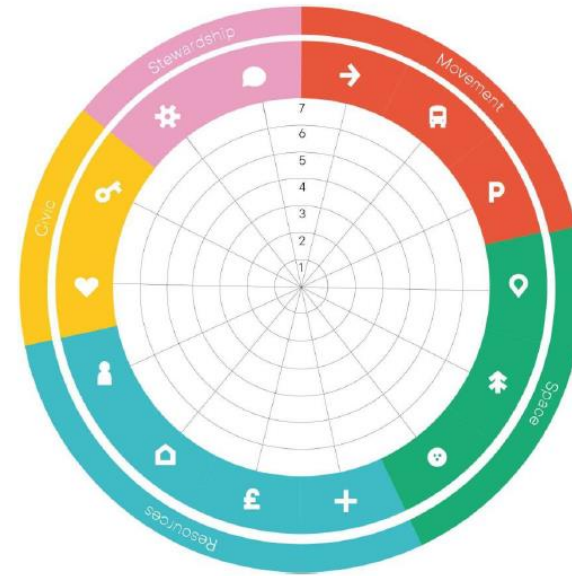
This project has received funding from the European Union's Horizon 2020 research  
and innovation programme under grant agreement n° 6822704



# New versions of the tool

# Version 2 and Tool for Designers

## Place Standard Tool How Good is Our Place?



PLACE STANDARD TOOL - DESIGN VERSION

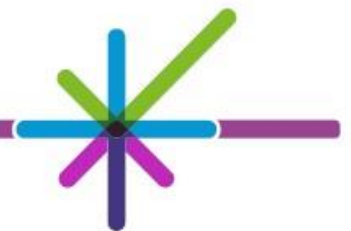
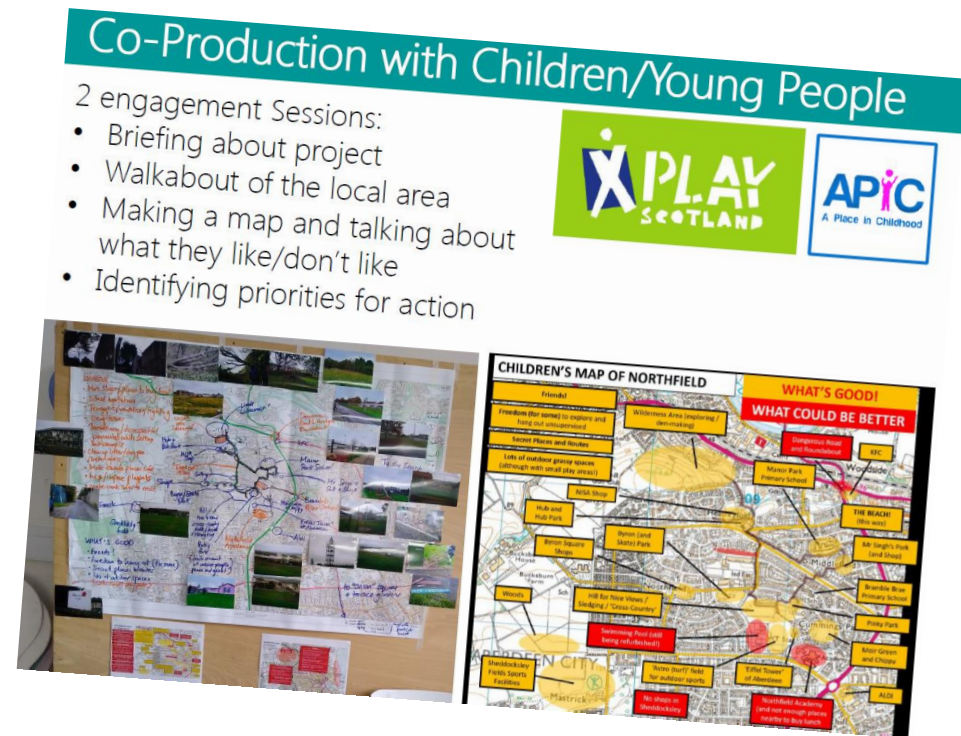
COLLECTIVE  
ARCHITECTURE





# Place Standard Children & Young Person's Versions

- Play Scotland completed - co-created with children and young people
- Clackmannanshire Council & Alva Academy – Draft Version
- Final version - Expected End 2021





# Place Standard and Climate

- Early stage development and pilot with Sniffer, Perth & Kinross Council (<https://www.pkc.gov.uk/placestandard>)
- Aim: to support place-based climate conversations including adaptation & mitigation.
- Scotland Sustainable Network engagement.
- Trial and test 2021, with a focus on role in place-based green recovery post-COVID-19
- Complete early 2022



# ***Other Considerations***

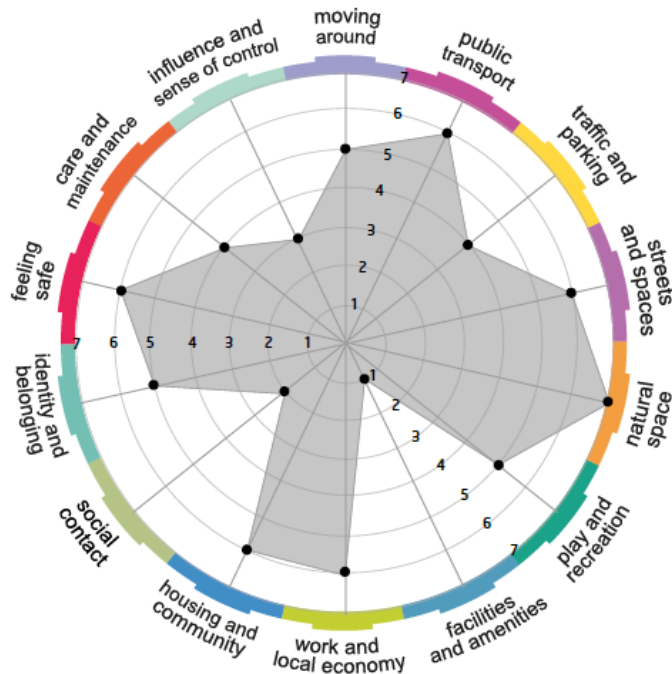
- How can we use and/or adapt the tool to support social and system recovery and future preparedness?
- More Accessible Version – Planning Stage



# Looking ahead

# Place Standard tool

Strategic Plan 2020-2023



Launched in Glasgow  
December 2019

- Engaging Diverse Groups
- The Global Climate Emergency
- Town Centres & Local Services
- Housing
- Movement & Transport

Architecture &  
Design Scotland  
Aithneachadh & Dealbhadh na h-Alba

**is.**  
improvement service



**NHS**  
Health Scotland



Scottish Government  
Riaghaltas na h-Alba  
gov.scot





# World Health Organisation Collaborating Centre for Place



# Conclusion

- We have a shared understanding of what the key feature of a 20MN are.
- These align with broader strategic ambitions at national and International levels
- The Place Standard tool offers one option to assess how a geographic area functions as a 20MN and what 20MN features are required to function effectively as one.
- The PSt is a highly reputable product and process across communities, politicians, executive leaders and professions
- Effective leadership & programme management processes and structures are essential for delivery and roll-out at scale
- Puts people at the heart of decision making relative to their Place



# Thank You



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@placestandard

Public Health  
Scotland

