

Clyde Gateway

Removing Barriers to Employability: Topgolf Recruitment

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Our Objectives

People

Building Community Capacity

Place

Sustainable Place Transformation

Jobs

Increase Economic Activity



Barrowfield

Bridgeton

Parkhead

Tollcross

Dalmarnock

Braidfauld

Oatlands

Shawfield

Dalmarnock

Farme Cross

Toryglen

Rutherglen

Rutherglen

Bridgeton



- Global sports and entertainment company with multiple branches across the US and 3 in South East England.
- CG worked with public and private sector partners to bring Topgolf to the area.
- Brought over 300 local jobs.

Working with Topgolf to Remove Barriers to Employment

- 330 new, local jobs created.
- Flexible hours to support work/life balance.
- No zero-hour contracts.
- PACE engagement.
- Apprenticeships.

What we wanted to achieve

- Jobs filled by local residents.
- Increased opportunities for unemployed residents.
- Opportunities for school leavers/young people.
- Targeted recruitment for those with additional barriers to employment.

Partnership Support Offer

Clyde Gateway

- Provided Topgolf with necessary local knowledge
- Bespoke support package
- Chaired fortnightly working group
- Introduction to schools

Partnership Support Offer

SDS

- Provided links to FE and HE
- Supported with links to training providers
- Has taken group forward for ongoing recruitment, upskilling and links to apprenticeships etc.

Routes to Work South

- Targeted recruitment for tech and hospitality posts.
- Information sessions
- Sector Based Work Academy Programmes (SWAPS)
- The Dressing Room

Partnership Support Offer

South Lanarkshire Council

- Increasing supply chain opportunities.
- Supplier engagement.
- Links with local businesses.

Job Centre Plus

- Jobseeker engagement
- Pipeline of applicants via SWAP.
- Future upskilling

What we achieved

- Approx. 78% of people employed lived locally to the venue.
- 49 16 – 17 year olds employed.
- 100% and 83% success rates on technician and hospitality SWAPS respectively.

Feedback

Topgolf

“Topgolf is Glasgow’s premier entertainment venue, and we have a brilliant team made up primarily of local people. We are proud that we have created over 300 jobs and continue to work with a number of local suppliers to support the local economy.

SDS

Working with Clyde Gateway and partners, Skills Development Scotland have supported Topgolf in engaging and benefitting from a wide range of skills support across the region aligned to the company’s needs. This has resulted in developing relationships with schools, skills specialists and apprenticeship providers that will ensure high quality training opportunities for Topgolf’s current and future workforce.”

RTWS

Topgolf brought a wide range of opportunities to the local area and it was a pleasure to support them with their recruitment. It has been fantastic to see so many of our clients secure employment as a result of the partnership.”







A WORKPLACE

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